



JOIN US AS AN EXHIBITOR OR SPONSOR

September 25 – 27, 2023 | Crowne Plaza Albany – The Desmond Hotel | Albany, NY

On behalf of the NYS GIS Association, we invite you to participate as a sponsor or exhibitor at our biennial NYGeoCon, September 25 – 27, 2023. The conference will take place at the Crowne Plaza Albany - The Desmond Hotel in Albany, NY. *We hope you will plan to join us!*

Who Attends?

This biennial event brings together approximately 200 GIS professionals from state, county and municipal government sectors, non-profit organizations, academia, as well as environmental, engineering and surveying consultant companies. The conference provides opportunities for comprehensive education, in-depth discussion and exchanging of ideas. This is a great opportunity to network and get the word out about your company's products and services.

Lodging

Overnight accommodations are available at the **Crowne Plaza Albany - The Desmond Hotel** at a discounted group rate of \$159.00 per night. These rates are available until the cut-off date of Sunday September 3, 2023 or until the block is full, whichever occurs first. [Click here](#) to make your reservation online or call (518) 869-8100. Be sure to identify yourself as a member of the NYGeoCon event.

Visit www.nysgis.net
to learn more

Schedule at-a-Glance

**schedule is subject to change*

| MONDAY, SEPTEMBER 25 | |
|-------------------------|---|
| 12:00 PM - 5:00 PM | Registration |
| 12:00 PM - 5:00 PM | Exhibit Set-up |
| 12:30 PM - 4:30 PM | Pre-Conference Workshops |
| 7:00 PM - 9:00 PM | Ice Breaker Reception |
| TUESDAY, SEPTEMBER 26 | |
| 8:00 AM - 9:00 AM | Registration and Breakfast with Sponsors |
| 9:00 AM - 10:00 AM | Opening Plenary and State of the State |
| 10:00 AM - 11:00 AM | Mid-Morning Break with Sponsors |
| 11:00 AM - 12:00 PM | NYS GIS Association Meeting |
| 12:00 PM - 1:30 PM | Lunch and Keynote |
| 2:00 PM - 3:00 PM | Concurrent Sessions |
| 3:00 PM - 3:30 PM | Afternoon Break with Sponsors |
| 3:30 PM - 4:30 PM | Concurrent Lightning Talks |
| 4:45 PM - 6:30 PM | Networking Reception |
| WEDNESDAY, SEPTEMBER 27 | |
| 8:00 AM - 9:00 AM | Registration and Breakfast with Sponsors |
| 9:00 AM - 10:00 AM | Concurrent Sessions |
| 10:00 AM - 11:00 AM | Mid-Morning Break with Sponsors |
| 11:00 AM - 12:00 PM | Concurrent Sessions |
| 12:00 PM - 1:30 PM | Lunch with Sponsors, Door Prizes, Conference Adjourns |

Sponsorship Opportunities

Your company will receive recognition through a variety of channels as described below, based on the level of participation.

| Pricing & Benefits | Platinum Level \$2,750 | Gold Level \$2,000 | Silver Level \$1,500 | Bronze Level \$1,000 |
|--|-----------------------------|-----------------------------|-----------------------------|-------------------------|
| Verbal recognition | At opening plenary session | At keynote luncheon | | |
| Opportunity to display your company banner | ✓ | ✓ | | |
| Company logo on conference signage | Prominent placement | Prominent placement | Prominent placement | ✓ |
| Company logo on conference website | Logo & link to your website | Logo & link to your website | Logo & link to your website | Logo |
| Company logo in conference program | ✓ | ✓ | ✓ | ✓ |
| Exhibit Space (6' display table) | ✓ | ✓ | ✓ | ✓ |
| Complimentary conference registration(s) | 3 | 2 | 1 | 1 |
| Digital conference attendee list (post-conference) | ✓ | ✓ | ✓ | ✓ |

EXHIBIT SPACE - \$750

Display space includes a 6ft. skirted table with one chair and a company ID sign. With your exhibitor registration you will receive a discount code valid for one complimentary conference registration. Electrical power for exhibit tables is not included in the fee and will be available for an additional charge. A form to order electricity, internet, etc. will be included in the Exhibitor Guide which you will receive approximately one month prior to the conference. Please see the schedule at-a-glance for exhibitor hours and set up and tear down times.

DOOR PRIZE CONTRIBUTIONS

Please consider making a door prize donation (item of your choice). Prizes will be given away during the closing lunch on Wednesday and your company will be acknowledged for your generous contribution.

QUESTIONS?

Contact Cindy Sherwood at (802) 448-9063 or sales@delaneymeetingevent.com.



[CLICK HERE TO REGISTER](#)