

Date: Tuesday, October 21, 2014

Subject: Annual Meeting of the Association at Skaneateles, New York

Members Present: 66 in attendance of 452 registered members, thus quorum was attained.

Minutes: President Julie Tolar called the meeting to order at 4:00 pm, and welcomed the membership.

GAC Update

Mike Ross, Geospatial Advisory Council Representative, gave a brief update of the GAC recent activities. The NYS GIS Association has increased coordination and interaction with the GAC over the past year.

Treasurer's Report: Christa Hay, Treasurer

The Treasurer's Report dated October 21, 2014 was reviewed. The approximate year-end balance is \$26,644.06, which does not include income from the Summit or GISMO/WNYSGIS. Major expenses for the year included D&O insurance, web hosting and domain, and website support, and expenses for the GeoSpatial Summit, which have not yet been finalized. The Association also sponsored GIS/SIG, and Westchester GIS. The GeoSpatial Summit was also the largest source of income (also not finalized) and memberships.

It was moved and seconded to approve the treasurer's report, and the motion passed.

Annual Meeting Minutes from 2013

President Tolar presented the Annual Meeting minutes from 2013. It was moved and seconded to accept the minutes, and the motion passed.

President's Report

President Tolar presented Association accomplishments in the past year. They include:

- Creation of three new committees:
 - o Awards
 - o Government
 - External Development
- Expansion of the website, and increased social media presence
- Creation of a marketing plan, which included creation of Higher Education Sustaining memberships
- Increased coordination and interaction with the Geospatial Advisory Council (GAC)
- Membership increased to over 650
- Organized and held 9 high-quality webinars for membership
- Increased Support to, and interaction with, Regional Groups

- Continued to monitor legislative issues impacting GIS
- Organized the GeoSpatial Summit, with an impressive agenda

President Tolar also thanked Al Leidner, Past President, for his leadership the past two years and for agreeing to stay on as Region Committee Chair/Co-Chair. She also thanked Bill Johnson, who is the Summit Committee Chair/Co-Chair, which role he has filled for all eight of the Summits. President Tolar also acknowledged and thanked the Board members, Committee Chairs, and Committee members who have made this such a successful year for the Association.

Committee Reports

Awards Committee

Chair: Ben Houston. The committee had 6 participating members.

The 2015 Awards program included three categories. The 2015 Awards program will have a fourth, the new "Applications" category

Communications Committee

Chair: Carol Zollweg with members Danielle Bargovic, Don Meltz, Jake Needle, Sheri Norton, Michael Fitzgerald, Cattyann Campbell, and Vijay Sambandhan.

The committee supports the website (nysgis.org), which is the public face of the association. It supports the committees and regional groups, and averages 25 posts per month.

- Professional Development: Recorded webinars
- Membership: Maintains an online database
- Email: new this year, MailChimp

2015 NYGeoCON Committee

Chair: Bruce Oswald with members John Barge, Mickey Dietrich, Christa Hay, Eric Herman, Bill Johnson, Susan Nixson, Lindi Quackenbush, Tom Sears, and Cindy Sherwood.

The 2015 NYGeoCON will be held October 28030, 2015 at the Albany Hilton.

The committee evaluated last year's conference and feedback from attendees and sponsors, contracted with DMEM, established a budget, planning schedule and conference agenda. They also developed a sponsor package, and a save the date post card. They are currently looking for ideas for workshops, keynotes, and interesting speakers.

Education Committee

Chair: Andy Mendola with members Eileen Allen, Alexander Chaucer, Ann Deakin, Susan Hoskins, Mike Jabot, Jim Kernan, Jonathan Little, Lisa Matthies-Wiza, Susan Nixson, Rich Quodomine, David Stern, Pete Walsemann, and Amy Work.

The committee efforts included the Higher Education Sustaining membership, the GeoFest Conference 2014, NYS Esri K-12 license, GeoMentoring (supporting GIS Dave November 19, 2014), and Pictometry Online webinar for educators. The committee plans to increase the Higher Education Sustaining memberships, increase access to the NYS Esri K-12 license, increase high school programs in the state, and more Pictometry Online webinars for educators.

External Development Committee

Chair: Rich Quodomine with members Alan Leidner and Bev Corwin.

The purpose of the committee is to lead and coordinate outreach to external partners for the purpose of better coordinating activities, education and training and possible sponsorships. They are currently

gathering probably new organizations to make formal relationships with, and looking for new committee members.

Government Committee

Co-Chairs: Julia O'Brien and Mike Ross, with members Eric Herman, Sheri Norton, Abrom Shepard, and Dennis Wischman

The new committee's mission is to engage government entities on behalf of the NY State GIS Association to promote and influence GIS employment standards and education in the public sector, and to elevate GIS and GIS professionals in government service. They have been collecting GIS titles and qualifications from state, county, local, federal and GISCI, and building a matrix of the titles and qualifications as a tool for comparison. They are also gathering facts on how the new State IT titles will work, and developing a FAQ sheet on the Civil Service exams, and how they are similar or different between State and Local governments.

Legislative Committee

Chair: Joe Jones

In the 2014 Legislative session, So4827 and A07486 (same as 2013 bills) were re-introduced by Senator LaValle and Assemblywoman Glick, and referred to the Higher Education Committees. The committee is planning to hold discussions the NYSAPLS to identify actions they are pursuing, and negotiate changes in bill language. They are also planning to hold discussions with NYS Dept. of Education, PE Society, & the American Society of Landscape Architects as required.

Membership Committee

Chair: Razy Kasad with members Katherine Barnes, Christa Hay, Zachary Lehmann, Timothy Michalowski, Sheri Norton, and Carol Zollweg.

Membership has grown to 650+, through the committee's membership outreach and renewal efforts. The committee also worked on membership feedback, and conducted two surveys. For the Membership Future Training Survey:

For the Membership Future Training Survey:

- Membership response rate: 30%
- Members Training Session Topics:
 - Desktop/Web GIS
 - Python/Programming/Mobile App Development
 - GPS/Field Data Collection
 - Non-technical topics related to Geospatial Field

For the Membership Professional Affiliation Groups Survey:

- Membership response rate: 25%
 - Membership Company/Organization Type
 - State/Local Government: 48%; Private Firm: 29%
 - Field in which GIS is utilized: Transportation; Marketing/Business; Emergency Management

Professional Development Committee

Chair: Mickey Dietrich with Ann Deakin, Garvis DeLauro, Christa Hay, Alan Leidner, Dale Morris, Rich Quodomine, Heather Weller, and Amy Work.

The committee sponsored 7 webinars, and 2 academic webinars as well as the Geospatial Technology Institute with over 15 presenters, for which participants were given certificates of completion.

Regional Coordination Committee

Chair: Alan Leidner

Accomplishments over the year included expanding the number of regional organizations represented by POCs to more than 20, held 3 POC conference calls to discuss priorities. The committee participated in review of open data, and OGC procurement policy papers. Western NYS and LIGIS affiliated with the Association, and Western NYS agreed to a joint dues arrangement. Additionally, the NYS GIS Association Executive spoke at 4 regional meetings, and GISMO and GIS/SIG were sponsors of the 2014 NYGeoCon and the association sponsored their events.

Summit Committee

Co-Chairs: Bill Johnson and Kate Kiyanitsa with members Julie Tolar, Sue Nixson, Jim Gilmer, Austin Fisher, Lindi Quackenbush, Eric Brady, Christa Hay, Dale Morris, Lis DeGironimo, Sheri Norton, and Carol Goodman Zollweg. Note: Bill Johnson, Austin Fisher, Christa Hay, and Dale Morris have been on all 8 Summit committees.

The committee has met weekly since January to plan the event (38 meetings), and found an outstanding lineup of speakers, resulting in very strong attendance. The sponsorship is equally strong, with 13 bronze, 3 gold and 2 silver. They have found the alternating schedule between NYGeoCon and Summit is good, but some confusion remains with sponsors. They recommend no change to the Summit formula, but consider holding the 2016 Summit in another area of the state (e.g.: New York City).

Julie Tolar turned the meeting over to the new President, Susan Nixson.

Election Results Announcement

Susan Nixson, Nominating Committee Chair, announced the results of the election:

- President Elect: Mickey Dietrich
- Board Member: Carol Zollweg re-elected as Board Member at Large

President Elect Mickey Dietrich thanked the members for their vote.

Due to the fact that Mickey was formerly on the Board, his acceptance of the position left an opening of a Board Member at Large position. Susan asked for a motion that a special election be held in order to fill Mickey's former position on the Board. The motion was made and seconded and the move to hold a special election after the GeoSpatial Summit passed.

An open discussion of Association strategy and possible future directions followed. In the upcoming year, the Association is looking forward to an exceptional NYGeoCon in Albany, sustainable growth of our membership, and continued growth of the new committees. The new Board will have the opportunity to work on enhanced support of students, either through internships and/or scholarships, and geo-educating our leaders and government officials.

President Nixson called for a motion to end the meeting shortly before 5:30 pm. The motion was made and seconded, and the meeting adjourned at 5:30 pm.

NYS GIS Association, Inc. October 21, 2014 Annual Treasurer Report

As of October 16, 2014 there is **\$48,525.94** in the bank account. This includes deposits from the Summit registrations.

2014 Expenses:

(\$356.37)
(\$400.00)
(\$200.00)
(\$49.00)
(\$400.00)
(\$900.00)
(\$76.00)
(\$17,180.79) not finalized

2014 Income:

Membership	\$4,690.92
GeoSpatial Ŝummit	\$10,900.00 is not finalized

Income to GISMO Members**:

Regular 128 members (\$10/member)(\$1,280.00)
Student 21 members (\$5/member)	(\$105.00)
Retiree 1 member (\$5/member)	(\$5.00)

Income to WNYSGIS Members***:

Regular 24 members (\$5/member)	(\$120.00)
Student 9 members (\$5/member)	(\$45.00)

Upcoming Yearly Operating Expenses (approx.):

Office Expenses	(\$75.00)
Meeting Costs	(\$150.00)
PO Box	(\$76.00)
Travel expenses	(\$500.00) generally do not use entire
Sponsorships	(\$600.00) ex, GIS/SIG
Website Maintenance \$50/hour	(\$500.00)
Webinars	(\$400.00)
D&O Insurance	(\$900.00)
Promotional Items	(\$500.00)

Basic Yearly Costs to Operate the Association are approximately \$4,000.00 this does not include expenses for annual state conference or Summit.

Approximate Year End Balance \$26,644.06 (does not include summit or GISMO/WNYSGIS)