

Date: Thursday, February 12, 2015

Subject: Special Trademark Board of Directors Teleconference

Board Members Present: Susan Nixson, Rich Quodomine, Julie Tolar, Pete Walsemann, Carol Zollweg

Committee Chairs and Officers Present: Michelle Debyah

Not Present: Mickey Dietrich, Christa Hay, Julia O'Brien

Minutes: The teleconference meeting began at 10:03 AM.

Susan called a special meeting of the Board of Directors to discuss trademarking the Association logo. A question was raised on how this impacts the use of the logo on the website, and it was suggested that adding "all rights reserved" to the bottom of the site should suffice. The purpose of pursuing the trademark is to prevent the logo from being appropriated and used for commercial purposes by other parties not authorized by the Board of the NYS GIS Association.

LegalZoom charges \$169.00 plus government filing fees (\$275.00) for trademark registration. If we need more assistance, Susan may also enroll in one month of LegalZoom access.

Rich made a motion to authorize Susan to pursue a trademark for the NYS GIS Association logo. Motion was seconded by Julie. Susan conveyed Julia's written vote of "yes". Motion carried unanimously.

Pete made a motion to authorize Susan to pay LegalZoom \$169.00 plus government filing fees, and an optional monthly access fee, in an amount not to exceed \$500.00 for trademark registration. Motion was seconded by Julie. Motion carried unanimously.

Carol made a motion to authorize Susan to revise public transactions, grant permissions to PSP Unlimited, and modify prior documents with regard to the trademarked logo. Motion was seconded by Rich. Motion carried unanimously.

Susan asked everyone to bring ideas to promote the webstore to the next Board Meeting. A few preliminary ideas: drink tickets to anyone wearing a webstore item to the pre-conference reception, a giveaway or drawing at the conference to anyone wearing a webstore item, and giveaways of discounts for purchases at the webstore. Susan will discuss some of the ideas with the Conference Committee and explore options for offering discounts with PSP Unlimited. Susan will send Carol wording for an email to the members announcing the webstore.

A motion was made by Julie to adjourn the meeting. Motion was seconded by Rich. Motion carried unanimously.

The meeting adjourned at 10:29 AM.