NYS GIS Association Membership Committee

Teleconference Call:
Monday, October 20, 2014
2:00pm-2:45pm

Attendees: Razy Kased (Chair), Katherine Barnes, Christa Hay, Zach Lehmann, Timothy Michalowski, Sheri Norton, Carol Zollweg

NYS GIS Association Annual Meeting PowerPoint: (by Razy)
- Julie Tolar will make changes as needed to the document, such as the final official membership count (may include 2014 and 2015 figures)
- Katherine will present the summary at the meeting tomorrow (October 21st), with Sheri as backup if needed.
- Surveys have provided valuable feedback for determining topics for webinars and shaping new actions of the Association (e.g., Affiliation Groups).

Membership Management Software: (by Razy)
- CVCRM open source software is in the process of being installed on the Association's server for testing and feedback.

Awards Ceremony Update (by Katherine):
- Few nominations were submitted, so all nominees will receive awards (there are two for each category).
- Prizes are also given to members who provided nominations.

New Membership Ideas: (general discussion by group)
- "GIS Buddy" – find incentives for each current member to encourage at least once acquaintance to join or renew.
- Call/email outreach as done in 2013
- Add "Are you a NYSGISA member" question to the survey for GeoSpatial Summit (responses are anonymous, but general counts can be obtained this way).

Affiliation Groups: (by Zach)
- No updates.