

Draft Minutes: NYS GIS Association Membership Committee Meeting

Wednesday, May 29th, 2013 • 2:00-2:50 pm

Attendance:

Razy Kased, Chair
Carol Zollweg
Christa Hay
Sheri Norton
Deborah Parker
Katherine Barnes
Julie Tolar: NYS GISA President-Elect, Liaison to Regional Groups
Timothy Michalowski

Agenda items:

- 1) Old minutes not distributed yet – approval postponed
- 2) Membership Building Committee (MBC – note ‘Building’ added to name) progress/updates

Materials & distribution for local meetings:

- Alan Leidner’s Power point: archive & re-use
- Verne’s fall Conference poster was displayed at Westchester GIS User Group meeting May 16 (~150 people)
- ‘Tangibles’ for events should showcase advantages/ROI/ GISP credit, regional contacts, calendar of events, Bd members/committee list
- Create a poster with small ‘take-one’ cards
- Coordinate with Edu. Comm. – catchy E-size posters focused on students – worth the investment. Put it on the website. Ann has list of contacts state-wide
- Glossy tri-fold brochure/flyer - looking for softcopy (Lise (sp?) on marketing committee)
- Christa keeps the current materials

- 3) Creating opportunities for involvement
 - Member count is now on the home page
 - Welcome page: photos/comments welcome
 - Lifetime membership award?
 - Add another MBC member?

4) Membership renewal season (year ends June 30): planning 3 highly motivating emails. Sheri will draft, for review/comment. 1st msg no later than June 15-16 (whether or not survey is ready).

- 5) Survey of current members (reason for joining NYSGISA): Tim/Christa/Razy
 - Gold 1-year Survey Monkey subscription – get credentials
 - Committee will test and comment
 - Include in first ‘please renew’ message. Push for June 7th

6) Recap of assignments & Schedule Next Meeting - Monday, June 10th, 2pm

7) Adjourned at 2:50