

NYS GIS Association Membership Committee Meeting
Draft Minutes

Monday, April 8th, 2013 2:00pm

Attendance:

Razy Kased, Chair
Timothy Michalowski
Christa Hay
Carol Zollweg
Sheri Norton
Deborah Parker
Katherine Barnes

Agenda items:

- 1) Opening Remarks
 - Razy thanked all, for good progress since last meeting

- 2) Welcome packet for new members – Carol, Deborah, Katherine, Razy
 - Reviewed the existing welcome ‘letter’ (email). Revised and fixed links. Member area (pull-down menu) could include an actual *Welcome* page. (Mike Zoltek’s great ROI analysis.)
 - Committee never snail-mailed anything: did have some little gifts for members who attended a meeting in person (pens, flash drives). Maybe a simple decal/sticker. Certificates can be printed by the member.
 - Razy will check at general board meeting about getting a sponsorship for some small item (reward, reminder, publicity).
 - Carol will put up a draft Welcome page for committee review.

- 3) Creating opportunities of involvement for new member – Sheri, Carol, Razy
 - Ask about interests during registration?
 - Avoid direct contact (can appear intrusive)
 - Once regions are clearly defined, add that info to welcome letter
 - Carol can easily email a simple message, quarterly or otherwise, to all members. Will send samples of earlier outreach.

- 4) Survey of current member (Reason for joining NYSGISA) – Timothy, Christa, Razy
 - Tim will use survey monkey or similar free tool and send all a draft by last week of May.
 - Get last survey from Ben Houston (Carol emailed him with cc to all).
 - *Tim’s first baby, a daughter, due in a couple weeks. Congratulations!*

- 5) Recruitment packet strategy – Razy
 - Razy contacted the 4 committee persons Alan named at March meeting.
 - Drafting tailored recruitment (next couple weeks) for various sectors.

- 6) Open Discussion & Questions
 - Email all, any time, with ideas or requests.

- 7) Schedule Next Meeting
 - Monday, April 29th, 2pm