



SUBJECT: Membership Committee Meeting Summary

DATE: February 5, 2010

LOCATION: Teleconference Call

The teleconference meeting began at 10:00 AM.

Meeting Purpose

Brainstorm ways to increase membership, election process improvement, newsletter preparation, website update, membership geocode mashup.

Attendance

Sheri Norton, Christa Hay, Katherine Barnes, Carol Zollweg, Deborah Parker, Razy Kased

Membership Increase

One suggestion was to create a special flier for targeting non-GIS groups to inform them about the Association.

Election Process Improvement

Ideas discussed included:

- Distribution of ballots and submission before the annual meeting
- Need an extra 15 minutes from the end of the last session to the beginning of the meeting to allow people to travel to the room and enable setup
- Allowing membership to vote online by logging in to the Association website (as an alternative to proxy ballots). Votes can be submitted via a couple laptops at the Association's booth in the vendor areas, with written bios for each candidate posted for review.

Newsletter

Sheri Norton is putting together the next issue of the Association newsletter. Items for inclusion will be a review of the Geospatial Summit, status of the broadband stimulus, a "Sponsor" highlight section, and a new student contribution section (with coordination with the Education Committee to encourage participation). If there is strong feedback from students, these can be added to the "State of the State" section of the website.

Website Update

Carol Zollweg announced that the testing phase of the integrated database would begin that weekend. SharePoint technology is being used, which has some limitations in functionality. The system will allow both administrative and membership login access. It's not clear yet what forms will be available, but export of data will be possible (e.g., to Excel or Access).

Mashup

Deborah Parker will obtain 2009 membership list from Carol in order to geocode and mashup the locations.

The meeting was adjourned at 10:45 AM.