

**Date:** Thursday, April 27, 2017

**Subject:** Board of Directors Meeting

**Board Members Present:** Colin Reilly, Mickey Dietrich, Andy Mendola, Rick Reichert, Tao Tang, Pete Walsemann

**Committee Chairs and Officers Present:** Michelle Debyah

**Not Present:** Larry Spraker, Christa Hay

**Minutes:** The meeting began at 12:03 PM.

Secretary's Report: Michelle Debyah, Secretary

A motion was made by Mickey to approve the minutes from the March Board of Directors meeting. Motion was seconded by Rick. Motion carried unanimously.

A motion was made by Colin to approve the minutes from the March 23, 2017 special Board of Directors meeting to discuss the Fund for the City of NY (the Fund) grant. Motion was seconded by Andy. Motion carried unanimously.

The items on the task list for April are to send a letter to the membership thanking Sustaining Businesses and Institutions (President), renew liability insurance (Treasurer), and hold webinar (Professional Development). The items on the task list for May are to file tax returns (Treasurer), and renew Survey Monkey (auto - Treasurer).

Treasurer's Report: Christa Hay, Treasurer

There was no Treasurer's Report.

GeoSpatial Summit 2018

Kate will be gathering a group to begin planning soon.

NYGeoCon 2017

The call for abstracts will go out in June.

President Reports

The Communications Committee has submitted a budget request of \$2,071.96 to include site maintenance, domain and site hosting, new conference and summit site themes, and domain name renewals. The only additional expense this year is for a SSL security certificate to enable the website to run under secure http (https), which is becoming a requirement for most browsers. This will be a recurring yearly expense. Christa may need to do this with the Association credit card as she has done with domain renewals.

A motion was made by Mickey to approve the Communication Committee budget request. Motion was seconded by Colin. Motion carried unanimously.

Colin said the Membership Committee is getting ready to start sending out renewal reminders. The Membership Committee is still considering rolling renewal dates, outsourcing membership, and corporate membership. There have also been preliminary discussions regarding lifetime membership.

Colin has shared his evaluation and recommendations of H.R.482 and S.103 Local Zoning Decisions Protection Act of 2017 via Google Docs. Please review for discussion at the next Board Meeting.

The Professional Development Committee is proposing a Sponsor Webinar Series. This would be a separate webinar series by sponsors of NYGeoCon or the GeoSpatial Summit at the Platinum (one hour webinar) or Gold (30 minute webinar) level. The order of presentations would be first come first to present, or the Platinum sponsors could be offered two weeks to provide presentation dates then the Gold sponsors could select theirs. Rather than branding a separate series, the sponsors would be asked to avoid a sales pitch, but rather present on how their product is applied to a real-life project. The Professional Development Committee could assist to inform or suggest the objective/message.

A motion was made by Andy to approve the Sponsor Webinar Series. Motion was seconded by Pete. Motion carried unanimously.

The Legislative Committee is seeking up to \$500.00 to print six or seven 24"x36" mounted posters for Legislative Map Day. Staples said they could provide the Association a 15% discount, so the cost should be just under \$500.00. The posters could also be displayed at future conferences.

A motion was made by Rick to approve poster printing expenses not to exceed \$500.00. Motion was seconded by Pete. Motion carried unanimously.

NYSAPLS has reached out to Mickey and Larry regarding scheduling another meeting on May 18, 2017 in Albany. Mickey forwarded the letter to Colin and Andy. Colin will follow up with NYSAPLS.

Mickey had a discussion with Carol and Paula regarding marketing. They had some questions, which Mickey will forward to the Board for discussion next month.

Tao stated that the 25<sup>th</sup> International Conference on Geoinformatics will be held August 2-4, 2017 at SUNY University at Buffalo. The conference is hosted by the National Center for Geographic Information Analysis, University at Buffalo site. It is assumed that this will be one of largest gathering of international GIS professionals from various countries. Details and registration information can be found at <http://www.ncgia.buffalo.edu/cpgis/>. Association members are welcomed to register, but they will have to pay the full Non-CPGIS Member rate. Tao tried to negotiate with conference organizers to get Association members the same discounted fee as their members, but was not successful. Tao will send information to Carol and Paula for a website post.

A motion was made by Mickey to adjourn the meeting. Motion was seconded by Rick. Motion carried unanimously.

The meeting adjourned at 12:41 PM.

### Action Item List

1. Mickey will send resolutions related to actions or policies to Communications for the website.
  2. The Membership Committee will explore the possibility of raising the membership fee.
  3. Committee Chairs will review and confirm roster on website.
  4. Communications will update Committee rosters on website.
  5. Committee Chairs will submit budget requests for year.
  6. Committee Chairs will submit plan/goals for the year.
  7. The Audit Committee will perform a financial review of previous fiscal year.
  8. Christa will pay the Westchester User Group Meeting sponsorships.
  9. Mickey will take the 2017 Legislative Agenda back to the Legislative Committee for more information on the GIS revolving fund pool.
  10. The GeoSpatial Summit Committee will recommend a venue 18 months prior to event date.
  11. The Board will approve the GeoSpatial Summit venue 18 months prior to event date.
  12. Christa will renew liability insurance.
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13. Christa will file tax returns.
  14. Christa will renew Survey Monkey (auto).
  15. Everyone should review Colin's recommendations on H.R.482 and S.103 Local Zoning Decisions Protection Act of 2017 for discussion at the next Board Meeting.
  16. Colin will follow up with NYSAPLS regarding the May 18<sup>th</sup> meeting.
  17. Tao will send information on the 25th International Conference on Geoinformatics to Carol and Paula for the website.