

Date: Wednesday, March 4, 2015

Subject: Board of Directors Teleconference

Board Members Present: Mickey Dietrich, Susan Nixon, Julia O'Brien, Rich Quodomine, Julie Tolar, Pete Walsemann, Carol Zollweg

Committee Chairs and Officers Present: Michelle Debyah, Christa Hay

Not Present:

Minutes: The teleconference meeting began at 12:02 PM.

Secretary's Report: Michelle Debyah, Secretary

A motion was made by Julie to approve the minutes from the February Board of Directors meeting. Motion was seconded by Mickey. Motion carried unanimously.

The only item on the task list for March is to ship Association table material to the GIS/SIG Conference (Treasurer). The items on the task list for April are to send a letter to the membership thanking Sustaining Businesses and Institutions (President), and hold webinar (Professional Development).

Treasurer's Report: Christa Hay, Treasurer

The Treasurer's Report dated March 3, 2015 was reviewed. The current balance is \$37,378.41. There were no expenses since the last report. There has been \$617.02 in income from membership dues. The approximate year-end balance after all anticipated expenses, except NYGeoCon and GISMO/WNYSGIS expenses, is \$31,895.07.

A motion was made by Rich to approve the Treasurer's Report. Motion was seconded by Julie. Motion carried unanimously.

President's Reports

LegalZoom is processing the trademark, but they responded that the specimen does not match the logo submitted. As offered by LegalZoom, we will try to go ahead as is and answer questions that may arise.

There have only been two orders from the webstore. Susan wonders if promoting that proceeds go to scholarships might give people incentive to shop. Carol and Rich think it is too soon to be concerned, there has only been one email message and one post. It needs more time to be marketed, and there is still the idea to give something away at NYGeoCon to anyone who wears an item from the webstore.

Susan asked about promoting the webstore at the GIS/SIG Conference. Julie suggested buying a few things to display on the Association table, then giving an item or two away for the door prize drawing at the end of the conference. Susan would like to order two of each of the hats because they are one size fits all, and give one of each at the GIS/SIG Conference, and maybe one of each at the Westchester User

Group meeting. A motion was made by Julia to approve the purchase of two of each of the hats. Motion was seconded by Pete. Motion carried unanimously.

Susan reports Ann is still working on the letter to Governor Cuomo and Senators Schumer and Gillibrand in support of the AAG request to have geography funding in the ESEA legislation.

Julie will schedule a meeting with Bill to start the Bylaw review.

Susan, Julie and Mickey will get together to formulate a plan for GIS for municipalities.

Mickey and Pete met with Jefferson Community College to discuss efforts to revitalize GIS at the college. Mickey is working with the Professional Development Committee to sponsor a workshop at NYGeoCon on how to present, and also to develop a series of hands-on workshops around the State.

Board Member Reports

Carol spent some time with Razy looking at the new membership software. It is just back end software and will take some time to set up a front end and figure out how to handle payments. Carol couldn't figure out a way to get the reports that she needs. The software might be helpful to Christa, but it needs a lot of work to replace what we have. Christa also saw the software and did not find it intuitive.

Perhaps the Association should consider limiting webinars and events to members to promote membership, rather than completely replacing the member database to accommodate a rolling membership year.

Rich has been primarily focused on working with Bev on the External Development Committee.

Open Discussion

Susan said it is not too early for everyone to start thinking about candidates for President-Elect.

A motion was made by Mickey to adjourn the meeting. Motion was seconded by Julie. Motion carried unanimously.

The meeting adjourned at 1:06 PM.

Action Item List

1. Christa will obtain software to document all income and expenditures.
2. The Audit Committee will conduct a financial review of the previous fiscal year.
3. Susan will follow up with Mickey and Andy concerning presentation materials for schools.
4. Christa will ship Association table material to the GIS/SIG Conference.
5. Christa will pay the \$200.00 Westchester User Group Meeting sponsorship.

6. Susan will send a letter to the membership thanking Sustaining Businesses and Institutions.
7. Susan will order two of each of the hats for the GIS/SIG Conference and Westchester User Group meeting.
8. Julie will schedule a meeting with Bill to start the Bylaw review.
9. Susan, Julie and Mickey will get together to formulate a plan for GIS for municipalities.

NYS GIS Association, Inc.

March 3, 2015

Treasurer Report

Christa Hay

As of March 3, 2015 there is \$37,378.41 in the bank account.

Expenses (since last report):

None

Income:

Membership \$617.02

Balance: \$37,995.43 [includes checks not cleared*]

Proposed 2015 Budget Upcoming Yearly Operating Expenses (approx.):

Office Expenses	\$400.00	includes PO Box office, election buddy, printing
Meeting Costs	\$150.00	printing, refreshments etc
Travel expenses	\$500.00	generally do not use entire
Accounting Software	\$300.00	
D&O Insurance	\$900.00	
Sponsorships	\$600.00	ex, GIS/SIG - \$200 balance remaining
Professional Development		
Webinars	\$710.00	Click Webinar
Promotional Items	\$500.00	
Awards Committee	\$1,550.00	
Communications	\$1,200.00	\$480.36 balance remaining
Membership	\$300.00	

Balance (EOY-approx.): \$31,895.07 [does not include NYGEO CON or GISMO/WNYSGIS]