

Date: October 16, 2012

Subject: Board of Directors Teleconference

Attendees: Verne LaClair, Dale Morris, Dorothy Nash, Bruce Oswald, Julie Tolar (in 2:23, out 3:21), Amy Work

Guests: Emmanuelle Ameroso, Joe Jones, Alan Leidner, Rich Quodomine, Carol Zollweg

Meeting Objective: Discuss Items requiring Board Action: Nominating committee, Annual Meeting, Conference Negotiations, and Committee progress reports

Minutes:

The teleconference meeting began at 2:11 pm

Previous Meeting Reports

A motion was made by Verne to approve minutes for the September Board of Directors meeting. Motion was seconded by Amy. Motion carried unanimously.

Treasurer's Report

The Treasurers report dated October 16, 2012 was discussed next. Bruce reported on Christa's behalf since she wasn't on the call. Bruce stated that the current balance is \$9,990.64. Recent expenses included a \$198.00 fee for WebEx, \$263.64 for Host Monster renewal fees, and \$190.65 for Summit expenses. We have had \$103.51 in income from membership dues. The estimated year-end balance after all anticipated expenses is \$9,441.86.

A motion was made by Dale to approve the treasurer's report. Motion was seconded by Amy. Motion carried unanimously.

Nominating Committee

Verne reported there is one person running for President and one person for President-Elect. There are also four candidates for the open At-Large position. Election Buddy can create a pie chart from the results. It can be available upon request or posted on the website. The BOD also discussed "2nd past the post" in regard to anyone who wins the next position on the Board and then also winds a higher position, such as President.

2013 Conference Negotiations

Bruce stated we are wrapping up negotiations with Delaney Management. The contract has been structured to protect the limited revenue the Association has until we have the money to pay for services from profit from the conference.

Joe stated that under the cancellation provision, we should add in verbiage the Delaney will also turn over all work completed to date and/or any documentation to the Association.

A motion was made by Dale to allow Bruce to sign the amended contract with Delaney for the 2013 NYS GIS Conference. Motion was seconded by Julie. Motion carried unanimously.

Verne stated that a \$2,000.00 payment will need to be added to the 2012 Association budget.

Summit

Bruce reported that the Summit Committee met today to wrap up plans. There is currently ~\$20,000 in income and ~\$17,000 in expenses, for around a \$3,000 profit. There are two Gold sponsors, three Silver sponsors, and eight Bronze sponsors. Approximately 150 people are registered for the Summit (including 25 students) and 70 are registered for the reception.

Verne stated that we should send out an announcement to the membership reminding them to attend the Annual Meeting. Verne will forward something to Carol (and she will forward it to Vijay).

Communications

Carol reported that a couple of résumés have been posted. She still needs apps for the app page. She hasn't made the page live since we don't have any apps to post. Bruce requested that Carol make the page live and list a fictional "sample" app as he would like to show the page at the Annual Meeting.

The news section has been very active and we also have some member-only content related to the Python training session. Carol is waiting for the K-12 information to add to that section of the website and is updating the database with new member email addresses as time allows.

Legislation

Bruce has the current document with recent modifications and will forward it on to the BOD. He stated that it would be better for Joe, as the Chair of the Legislative Committee, to set up the meeting with the State Education Dept. Joe will contact them this week and set up the meeting.

Professional Development

Rich reported that we had about 60 people call-in on the training webinar. It seemed well-received, although he did not get a lot of feedback.

Rich reminded the BOD that we still need to decide if we want to try to "group" members together to get reduced-cost training from Esri. Bruce cautioned that the Association should remain vendor neutral, and suggested that the next training session should be non-Esri.

Rich stated that his group is looking at January for the next training sessions, after the holidays.

Education

Amy reported that she is currently getting numbers on how many are taking advantage of the K-12 program. Her committee is looking at offering training. The committee will meet at the end of the week.

Verne stated that it would be a good idea to put together some information that Association members can give directly to schools (district administrators, teachers, etc.). Bruce also thinks this should be available via the website. Amy will work with Carol to make this happen.

Membership

Emmanuelle reported that her committee will meet after the Summit. She was also contacted by someone who wants to join the committee and will be following up on that.

In August/September we gained 44 new members, for a total of 317 members. Emmanuelle wants to focus on assessing where in the state the Association is lacking representation and focus on these areas. Bruce reiterated that we need to focus on benefits that are exclusive to members.

Regional Coordination

Dale reported that he tried to contact all the regions and only heard back from two – this shows how much work we have to do. Al stated that he wants to make this a priority going forward and offered to help with this after the Annual Meeting.

Annual Meeting

Bruce reminded everyone that the meeting starts at 4:00. We need to register people on sign-in sheets as they enter. Christa will need to bring sign-in sheets and membership forms for new members. Bruce will bring a computer for electronic membership sign-up and coordinate with the Lodge to have tables and chairs set up for meeting sign-in.

Bruce will create the slides for the meeting based on input from the Committee Chairs.

BOD discussed who will be attending the Summit.

A motion was made by Verne to adjourn the meeting. Motion was seconded by Dale. Motion carried unanimously.

The meeting was adjourned at 3:31 pm.

ACTION ITEM LIST (*new)

1. Verne to send out meeting report notes from Annual Meeting. – *In Progress*
2. Ben will get information on sponsorship and branding to the Board. – *Not Done*
3. Amy to get information for the K-12 initiative to Carol for the website. – *In Progress*
4. Carol to go live with the new web page highlighting the K-12 initiative. – *Not Done*
5. Dale will find three additional members for the Audit Committee. – *In Progress*
6. Carol will identify GISPs on the membership list on the web site. – *In Progress*

7. Carol will launch “App Store” page. – *In Progress*
8. *Christa will add the \$2,000 payment to Delaney to the budget.
9. * Verne/Carol will send out an announcement to the membership reminding them to attend the Annual Meeting.
10. *Joe will contact the NYS Dept. of Education and set up a meeting.
11. *Amy and Carol will work on getting some K-12 information available via the website that Association members can give directly to the schools.