



Date: June07, 2011

Subject: Board of Directors Teleconference

Attendees: Bruce Oswald, Dorothy Nash, Verne LaClair, Rich Quodomine, Sheri Norton , Carol Zollweg, Lis DeGironimo

Unable to Attend: Jeff Volpe, Ann Deakin, Dennis Wischmann, Ben Houston, Joe Jones, Christa Hay

Meeting Objective: Discuss Items requiring Board Action (Development of Agenda for Association meeting at the Summit. Policy vote for giving out membership information)

Minutes:

The teleconference meeting began at 1:00 pm

Minutes for the May Board of Directors meeting were not available for review. Minutes for both May and June will be made available at the membership meeting on June 15, 2011.

Treasurer's Report

A copy of the Summit budget was provided and reviewed. With the USGIF grant, the summit should see a profit.

Previous Action Items

A brief review of the following action items identified during the April BOD meeting was conducted.

- Rich to notify Doug Morrison Re: GISP Certification.(Completed)
- Membership renewal notice to be sent out (Complete)
- Carol to confirm list of committee members (Complete)
- Christa to complete IRS tax Exempt process (Working – waiting on NYS)

Items Requiring Board Action

An Agenda needs to be drafted for the Association meeting at the Summit. In general Bruce would like to deliver a report to the membership on activities conducted by the Association. He would also like to receive input on what the membership would like to get out of the Association as members. It was agreed that Bruce would draft a Powerpoint and have committee chairs review their relevant sections. Items to be addressed will include: Activities and Progress, Membership benefits, and an unmoderated session to brainstorm and converse openly with the membership about where/what the Association should be going/doing in the coming months.

The membership renewal notice email resulted in a handful of bounced emails. A brief discussion was held regarding how to keep the membership contact list up to date. It was suggested that once a year, the membership will be asked to update their profile. This request would go out via email, twitter, facebook , and the GIS Listserve.

A proposed policy of giving out membership info was discussed. General consensus was that lists of conference or event attendees would be made available to sponsors, but that the official Association membership database would not be made available to any requestor unless approved by the Board of Directors. (Except for extenuating circumstance i.e Homeland Security request to provide GIS assistance during 9/11 type event) There was a motion by Lis to not give or sell the membership database to vendors. Event Attendee Lists could be provided to event sponsors, but not the Association membership database. Second by Bruce. Motion passed unanimously.

Verne gave a brief review of the status of the NYS GIS Conference. It will be held in the May 2012 timeframe and is tentatively scheduled to be a one day event with a very different structure from years past. Bruce indicated that an in-person meeting of the Conference Advisory Committee is scheduled for June 9, 2011 at ESF in Syracuse.

Carol Zollweg reported on the progress with moving forward with Cattyann and Vijay to develop a new Association website (www.nysgis.com). The communications committee is looking to enhance the homepage and include dynamic content. The rest of the site will maintain a consistent look and feel, but will employ Wordpress and a theme based layout. Custom code will be minimized. Carol indicated she would like to reserve an additional \$200 for enhancements and modifications above and beyond the negotiated rate as a safety net for issues that may arise. Lis offered to assist with web page theme selection.

Bruce reported that feedback had been received from NYSAPLS regarding suggested wording changes to the survey legislation. They would like to leave the language unchanged. The NYS GIS Association provided comments at a meeting in Albany, however NYSAPLS rejected any suggested modifications. The Legislative committee will continue to press forward with seeking much needed changes.

Committee Reports

Communications:

- Currently have 500 followers on Twitter. Continuing with bug fixes to nysgis.org site.

Education:

- Nothing new to report.

Regional Coordination:

- Nothing new to report .

Conference:

- Status noted above.

By-Laws:

- Nothing new to report.

Membership:

- Nothing new to report.

A motion was made by Verne to adjourn the meeting. Second by Bruce. Motion carried unanimously.

The meeting was adjourned at 2:35 pm

ACTION ITEM LIST

1. Verne to send copies of all meeting minutes to Carol for posting on new website.
2. Bruce to draft Statement of Services Agreement for Cattyann.
3. Carol to find out employment eligibility for ViJay (Website developer support).