

Date: March 9, 2011

Subject: Board of Directors Teleconference

Attendees: Bruce Oswald, Ann Deakin, Dorothy Nash, Lis DeGironimo, Verne LaClair, Christa Hay, Dennis Wischmann, Ben Houston, Carol Zollweg, Sheri Norton, Joe Jones

Unable to Attend: Jeff Volpe (Travel), Rich Quodomine (Schedule Conflict)

**Meeting Objective:** Discuss Items requiring Board Action (Annual meeting, NEARC, Sponsorship model, Website planning)

### Minutes:

The teleconference meeting began at 11:00 am

Committee member lists are needed for the following committees: By Laws, Legislative, and Conference committees. Please send a list of members to Carol to update the committee membership lists on the Association web page.

Minutes for the February Board of Directors meeting were reviewed. Motion was made by Lis to approve. Second by Ann. Motion carried unanimously.

#### Treasurer's Report

The Treasurers report was discussed briefly. Christa noted that the Skaneateles Lodge deposit and Ennect Event registration set up fees would need to be expensed this month. A motion was made by Dorothy to approve expenditures that are associated with conducting the Geospatial Summit. Second by Ann. Motion carried unanimously.

#### Previous Action Items

A brief review of the following action items identified during the February BOD meeting was conducted.

- Bruce to post Doodle schedule request for Presidents Call week of 2/15/2011 (Completed)
- Committee Chairs to send Carol a list of committee members (Working)
- Christa to complete IRS tax Exempt process (Working)
- Lis to develop travel reimbursement guidelines and present to the Board of Directors for approval (Working)

### Items Requiring Board Action

The next Association meeting is tentatively planned to be held in Albany during the month of April. Date and location are TBD. Bruce will confirm availability of the Thruway Authority conference room.

The possibility of holding the NYS GIS Association annual meeting at the NEARC conference was discussed. The Association may have a booth and conduct a panel discussion at the

conference scheduled for November 13 -16, 2011 in Saratoga Springs, NY. Bruce will contact acting NEARC president to discuss.

The results from the survey posted regarding adding an exam requirement to the GISP certification were presented. Results indicated that the majority of responders favored making no changes to the certification requirements. Dennis will convey the results back to the GISCI. Bruce will forward a link to the survey results to the Association Board and Committee Chairs.

A brief outline on the findings of the marketing committee regarding a new sponsorship model was provided for discussion by Ben. The committee has developed a framework document exploring multiple options for sponsorship in a multi-year approach. Tangible benefits and logistics with the Summit and GIS Conference will require additional discussion prior to marketing to potential sponsors.

Carol provided a status report on the Association web page and is finding the consultant firm frustrating to continue working with. It was recommended the Association explore alternative solutions for hosting and maintaining its web site.

Discussion regarding the travel reimbursement policy was tabled until the next meeting.

#### Committee Reports

Communications:

Committee members are busy planning a spring NYS GIS Association newsletter. Anyone with suggestions for content can forward material on to Carol.

Membership: No new updates. Next meeting is in planning stage

Education:

No entries have been received for the Galileo Award.

The workshop "Using LiDAR data with ArcGIS 10" is scheduled for March 23, 2011. Notice will be sent out to Association members that registration will be available on a first come first serve basis. Registration will be limited to Association members for the first week, after which it will be posted to the GIS Listserve. If seats are still available on March 20, (limited to 100), NEURISA will post the event with registration instructions on their website.

Members from the Education Committee will also be participating in a panel discussion regarding GIS employees and their value at NEARC's Education Day. (November 13, 2011)

Regional Coordination:

Members of the Regional Coordination Committee will be attending the Long Island GIS Users Group meeting on 3/11/2011.

### Conference:

The Conference Committee will be attending a planning meeting at ESF in Syracuse on March 10 to discuss the 2012 NYS GIS Conference.

The Geospatial Summit is scheduled to be held at the Lodge in Skaneateles Falls on June 16, 2011. A reception will be held on the evening of June 15, 2011 at the same location.

Bruce completed a grant request submitted to the USGIF for support of Association Summit and educational activities.

## Legislative:

Joe, Bruce, and Ben traveled to Albany to meet with the NYS PE Association on February 24, 2011. The Engineers are also providing comments regarding word changes to proposed surveying legislation and indicated they will not support legislation submitted by NYSAPLS. Joe indicated that a working version of documented wording changes and exceptions was yet to be sent to Darin Morgan (NYSAPLS)

## Marketing:

Next activity will focus on "branding" of the Association. The committee is working on developing a framework document to address this effort.

## GISP:

The GISP committee has received endorsement of the GISP certification from the NYS GIS Coordinating Body's State Agency Advisory Group.

The GISCI map contest is currently open and carries an award of \$500.00 for first prize. Additional information has been posted on the NYS GIS Association home page.

A motion was made by Verne to adjourn the meeting. Second by Ann. Motion carried unanimously.

The meeting was adjourned at 12:40 pm

# ACTION ITEM LIST

- 1. Bruce to post Doodle schedule request for Presidents Call week of March 15, 2011.
- 2. Committee Chairs to send Carol a list of committee members.
- 3. Lis to develop travel reimbursement guidelines and present to the Board of Directors for approval.
- 4. Bruce to contact Stu Rich regarding NEARC participation
- 5. Dennis to convey results of GISP Certification requirements NY survey back to GISCI
- 6. Verne to contact Cattyann (DeepInk.org) regarding website development & support
- 7. Carol to send Ann a list of Association members for webinar registration notification.
- 8. Bruce to post comment/status of survey legislation to GIS Listserve. (examples of changes the association would like to see)