



**SUBJECT:** Board of Directors Meeting Summary

**DATE:** June 2, 2010

**LOCATION:** Teleconference Call

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*The teleconference meeting began at 3:00 PM*

***Meeting Purpose***

Review May meeting minutes, Treasurer's report, NYS GIS Conference, Geospatial Summit, Term Limits, Committee updates.

***Attendance***

Jeff Volpe, Christa Hay, Bruce Oswald, Verne LaClair, Lis DeGironimo, and Sheri Norton.

***Minutes***

The Board approved the May 2010 BOD minutes with two corrections.

***Treasurer's Report***

Christa Hay indicated she is still waiting for final numbers for the Geospatial Summit. The Otesaga bill was higher than expected due to tax from the rooms not being transferred to the individuals renting the respective rooms.

The GISP certifications for three awardees are still outstanding (because applications have not been submitted yet). An alternative will be contacted by Sheri Norton in place of Deborah Owens.

***NYS GIS Conference***

A meeting of the Conference Planning Committee is scheduled for June 22<sup>nd</sup> in Saratoga Springs. No agenda is prepared yet, however. Bruce Oswald, Jeff Volpe, Ann Deakin, and Alex Chaucer will be attending to represent the NYSGISA. A vendor list needs to be sent by Verne LaClair to the BOD by email. The BOD expressed concern about the short time frame (1 hour) scheduled for the NYSGISA annual meeting, and also suggested voting before this meeting (throughout the day?).

***Geospatial Summit***

Surveys are still being compiled, but overall attendees were pleased with the event. Comments from the BOD discussion included:

- The food and setting were great
- Holding a panel only if the presenters are similar/cohesive so that the questions are relevant to all speakers
- Concerns about shift in direction of format from a high-level summit to just presentations
- Leaning toward alternating every other year for the conference – keeps the content fresher and more exciting, as well as more time to prepare. An overall focus on quality versus quantity.
- Possibly identify a permanent venue for the event, so energy planning can focus on the speaker lineup



- Holding the Summit every other year decreases the NYSGISA revenue stream, making it challenging to fund other Association programs (e.g., workshops).

### ***Committee Updates***

#### **Regional Coordination**

Bruce Oswald and Lis DeGironimo discussed GISMO's interest in re-invigorating their meetings. The user group recently approached Jeff Volpe about how the two organizations can assist each other. The group will be meeting on June 30<sup>th</sup> with a focus on:

- Encouraging all GISMO members to become members of the NYSGISA
- Creating a formal structure for GISMO (charter, elected officials, etc.)
- Looking to the Association for a unified voice for lobbying
- Assisting GISMO in hosting events
- Way the Association can help host a mini-conference in NYC and also in the Finger Lakes region
- Define what types of members the Association is trying to attract

#### **Marketing**

Bruce Oswald reported on the activities of the Marketing Committee. He also relayed a suggestion that the Association put together a workgroup to review the options for how sponsorship might best be handled for the Association. He noted that any sponsorship need to fund the Geospatial Summit and NYS GIS Conference, as well as other initiatives such as training workshops. Verne LaClair will investigate what is reasonable for industries to contribute, how to dovetail with conference promotion, thoughts on incentive, and ways to recruit more participation in the workgroup.

#### **Business Development**

No updates since the April BOD meeting.

#### **Membership**

A discussion ensued about changing the membership year to September/October (around the time of the Annual Meeting). If a person attends a NYSGISA workshop and/or the conference, they would automatically get membership to the Association and possibly a discount for subsequent training events.

#### ***Term Limits***

The BOD discussed changing the Association By-Laws to limit the number of terms a member can serve on the Board. Benefits include broader participation by the membership providing fresh perspectives and ideas.

Concerns were broached about situations where there are no members running for election, and whether turnover would be too frequent to adequately prepare incoming leaders. Jeff Volpe will prepare a draft proposal, with a final resolution for by-law changes ready in August.

*The meeting was adjourned at 4:10 PM*