



SUBJECT: Board of Directors Meeting Summary

DATE: February 3, 2010

LOCATION: Teleconference Call

The teleconference meeting began at 3:00 PM

Meeting Purpose

Review January meeting minutes, Treasurer's report, ESF MOU, Website status, upcoming general meeting plans, Geospatial Summit

Attendance

Ann Deakin, Lis DeGironimo, Christa Hay, Bruce Oswald and Sheri Norton.

Minutes

The Board approved the January 2009 BOD minutes with one correction.

Treasurer's Report

Christa Hay announced that a deposit for the Geospatial Summit will be due shortly.

ESF MOU

Three members of the NYSGISA need to be designated to serve on the Planning Committee. Bruce Oswald volunteered for one of the positions and will contact Verne LaClair and Steve Polzella regarding participations. There are typically five meetings and two conference calls, with meeting averaging 10am-2pm in duration.

Website Update

Bruce Oswald provided an email status report of progress to date on the website revamp. Complete is anticipated within 2-3 weeks with final testing.

A discussion ensued regarding the proposed new logo for the Association created by the website vendor. Concerns included:

- Whether the Board should approve the logo before adoption
- Whether other versions prepared by the consultant could be shared with the BOD
- Recommendation that the membership vote on the logo at the next general meeting
- Waiting to swap the new logo on the website until a decision is made
- All existing marketing materials (banner, etc.) shows the current logo, with replacement using the new proposed logo expensive

Bruce Oswald will send all versions prepared to the BOD.

General Meeting

Bruce Oswald will contact Jeff Volpe for details on plans for the upcoming meeting. Concerns raised by the BOD included:

- Reasons to attend, particularly in differentiation from regional user group meetings
- Where and when to hold the meeting. Possibilities include holding the meeting the day of the Geospatial Summit reception or sometime in April.
- Possible social after the meeting at the same venue



- Topics – such as survey legislation, broadband mapping, crowd sourcing, mobile applications

Geospatial Summit

Bruce Oswald provided an update of planning. There are three speakers confirmed, with several others in negotiation. A block of hotel rooms at the Otesaga Resort Hotel, with at least 35 rooms that must be filled. The webpage for the conference will be completed this week.

A discussion ensued regarding student registration fee, whether to decrease the cost. Austin Fisher recommended the association provide a certain number of scholarships (similar to our sponsorship for the TWIST camp participants). The preliminary consensus was fund up to fifteen students (cost of \$25 per student covered by the Association), providing an alternative way to register on the conference website. Dissemination of this opportunity could be via a flier to the various universities in the New York State. Best target for attendance is graduate students, so selective advertisement should focus on PhD and MA-awarding institutions.

The BOD voted unanimously to include Association membership with registration to the Summit, as was done in 2009 as a way to boost membership in the NYSGISA.

2010 Committee Work Plans and Updates

Education

Ann Deakin announced an upcoming meeting on February 9th. The Committee is working on development of an Open Source webinar for early next year, and will be setting up a conference call with UMASS to discuss the project.

Marketing

Bruce Oswald announced no changes, other than the website revamp.

Membership

Sheri Norton announced an upcoming teleconference call on February 5th.

Legislative

Joe Jones email address is needed from Christa Hay.

Regional Coordination

Lis DeGironimo will be meeting with Jeff Volpe about possibly drafting an MOU with each regional user group.

Miscellaneous

- The NYS Association of Towns is a large event but very expensive to participate in (booth cost, travel and lodging).

The meeting was adjourned at 4:25 PM