



SUBJECT: Board of Directors Meeting Summary

DATE: January 19, 2010

LOCATION: Teleconference Call

The teleconference meeting began at 10:00 AM

Meeting Purpose

Review November meeting minutes, Treasurer's report, ESF MOU, Website status, 2010 Committee goals and updates

Attendance

Jeff Volpe, Ann Deakin, Lis DeGironimo, Verne LaClair, and Sheri Norton.

Minutes

The Board approved the December 2009 BOD minutes with one correction.

Treasurer's Report

Christa Hay submitted a report to the BOD. Online registration for the Geospatial Summit (event setup) will need to be paid. The Post Office box fee has been paid (\$60 for 1 Year). \$2,250 has been paid to the consultant re-vamping the website, with the remaining fee to be paid after project completion. The Association account has a balance of \$14,348.89, with one GISP from 2008 still outstanding.

ESF MOU

Jeff Volpe and ESF have signed the final version of the MOU, with a copy to be provided to Sheri Norton for storage with the Association records. A kickoff meeting is scheduled in February. Jeff Volpe and two other Association members will be attending.

Website Update

A demonstration of the website progress to date was presented before the BOD meeting, and a recommended re-design of the NYSGISA logo sent to the BOD. A discussion ensued, with concerns about ensuring feedback were followed up and a desire for full Board evaluation and approval of the proposed logo.

Geospatial Summit

A meeting was held the previous week which covered:

- A reception to be held on May 18th at the Baseball Hall of Fame
- Three contracts are currently in progress for the event
- A website mockup will be available in a week
- A 'Save the Date' announcement will be distributed via List Server in the next two weeks
- A speaker from Google is still needed, as well as one other presenter
- The giveaway item this year is an embroidered baseball cap

2010 Committee Work Plans and Updates

Education

Ann Deakin described recent activities including:



- A meeting recently held, with new members for K-12 representation as well as Bob Brower (who agreed to Chair the SUNY/CUNY National Geospatial Education initiative)
- Development of 2010 goals and initiatives
- Webinar topics (open source, return on investment) with rollout in January 2011.
- Need to consider payment for the webinar developer/presenters
- Revival of the Galileo Award
- Next meeting planned for February 9th

Business Development

Verne LaClair announced an upcoming teleconference call will be scheduled for late February. The Committee will review goals and prepare a list of conferences for member attendance to increase awareness of the NYSGISA and geospatial technology.

Marketing

Bruce Oswald provided a summary of Committee activities to the BOD including:

- Website re-design
- Plans for News Blitz
- Review of mission statement and work plans

Membership

Sheri Norton announced an upcoming teleconference call will be scheduled in early February. The next edition of the Newsletter has begun, with hopeful collaboration with the Education Committee for student input. Sheri Norton will send a reminder email on the List Server regarding 2010 membership.

Conference

Jeff Volpe announced that Steve Corzella's assumption of the Committee Chair is still pending.

Legislative

Joe Jones will be taking over as Chairperson and will be invited to BOD teleconference calls from here on out.

Regional Coordination

Lis DeGironimo provided the final draft of the Committee's work plans for 2010. These include:

- Possibly developing an MOU to formalize interaction with the regional user groups
- Coordination of meetings, speakers and topics
- Hold an annual conference call with all the regional user group coordinators
- Capitalize on the larger users group membership to increase participation in the NYSGISA
- GISMO's desire to integrate with the NYSGISA

GISP Sub-Committee

Jeff Volpe announced that the Committee would have a kickoff meeting soon.

Miscellaneous

- Jeff Volpe will make preparations for a general meeting of the Association in Albany in mid-late March.
- The Lifetime Achievement award was mailed out to Joe Jones



NYS GIS
association

- The NYS Association of Counties is meeting in February in Albany
- No response received back yet from Darren Morgan of NYSAPPLS regarding the NYSGISA communication
- Jeff Volpe will be giving a presentation at the National Engineers Week meeting in Rochester this spring
- The NYS PE Society Annual Meeting will held in June 10-12 in Saratoga.

The meeting was adjourned at 11:00 AM