



SUBJECT: Board of Directors Meeting Summary

DATE: December 15, 2009

LOCATION: Teleconference Call

The teleconference meeting began at 1:30 PM

Meeting Purpose

Review November meeting minutes, Treasurer's report, ESF MOU, Website status, 2010 Committee goals and updates

Attendance

Jeff Volpe, Ann Deakin, Lis DeGironimo, Bruce Oswald, Christa Hay, Verne LaClair, and Sheri Norton.

Minutes

The Board approved the November BOD minutes with no corrections.

Treasurer's Report

Christa Hay announced membership fees received for six new members this month.

ESF MOU

Bruce and Jeff emailed the BOD feedback to ESF. A key inclusion should be an accountability system (referencing Item #7). A clause is needed to institute change identified by evaluations (i.e., mechanism to find issues and take care of them).

Website Update

Bruce Oswald provided an overview of activities to date including:

- Many meetings with the contractor
- Logo has been redesigned (although input still welcome)
- The contractor is working on the database
- Mockups of the homepage have been prepared for the BOD review

2010 Committee Work Plans and Updates

Education

Ann Deakin communicated with Bob Brower and incorporated information from the discussion into the work plans for 2010. The Committee now includes Alex Chaucer and Susan Nixon. Bob Brower may continue as the lead for a special task force promoting NYS as the geospatial education in the country. A key aspect of the work plan is addressing training needs for members. A recommendation was made to post education thesis and dissertation topics posted for student and profession reference (i.e., to keep informed about research initiatives).

Business Development

Verne LaClair described the following goals for this coming year:

- Growth of private sector geospatial industry
- Completing the survey
- Increasing involvement of companies within the geospatial technology industries regarding state professional forums, users groups, conferences, etc.



- Coordination with regional GIS user groups
- Schedule a meeting of the Committee (the last meeting was almost a year ago)
- Generate a list of sectors and a bulleted list of how to appear to the user groups
- Place articles in other sector newsletters and other communication avenues

Marketing

Bruce Oswald announced the following 2010 goals:

- Increase NYSGISA growth by 25%
- Improve regional user group coordination with the NYSGISA (training, attendance at general meetings, etc.)
- Oversee the completion of the website re-vamp project

Membership

Sheri Norton discussed the Committee's action items for next year including:

- Streamlining general meeting sign-in and election procedures
- Continued publication of the newsletter twice a year (late spring, late fall)
- Geocoding and mashup of membership locations for website posting
- Coordinate expanding membership with Marketing Committee

Conference

Jeff Volpe announced that Steve Corzella is now the Chairperson of the Committee. The Committee will be involved with both the Geospatial Summit and the NYS GIS Conferences. A major goal is identifying strong regional presenters at these events.

GISP Task Force

Jeff Volpe, Katherine Barnes and Dennis Wischman comprise this task force. The two steps that must be completed for GISP accreditation included:

- The NYS CSCIC and NYS Coordinating Body need to endorse the process
- GISP accreditation must be approved by the NYS Education Department (anticipated to be lengthy)

Regional Coordination

Lis DeGironimo provided a draft list of 2010 goals including:

- Reaching out to NYC
- Review of existing regional user group boundaries in the state
- Establishing an annual teleconference call with all regional user group coordinators and requesting a list of user group membership
- Work towards coordinating meeting topics and speakers
- Allocation of space on the NYSGISA website for a "State of State" project list (with screenshots, project descriptions, key words, and locations geocoded)
 - The BOD questioned whether this was feasible at this point, and who would keep this information up to date

Miscellaneous

The three required documents need to be signed by all members of the BOD and returned to Sheri Norton.

A condolence card was sent for the Association by Jeff Volpe to Eric Herman in sympathy for his wife's passing.

The meeting was adjourned at 2:30 PM