

SUBJECT: Board of Directors Meeting Summary

DATE: November 24, 2009

LOCATION: Teleconference Call

The teleconference meeting began at 10:00 AM

Meeting Purpose

Review annual meeting minutes, Treasurer's report, annual meeting discussion, nominations of BOD, new Committee Chair assignment, 2010 work plans, SUNY ESF MOU, 2010 Geospatial Summit, Committee updates.

Attendance

Jeff Volpe, Ann Deakin, Lis DeGironimo, Bruce Oswald, Christa Hay, and Sheri Norton.

Minutes

The Board approved the minutes with one spelling change.

Treasurer's Report

Christa Hay announced a balance of \$16,658.89 in the Association account. \$756.42 in PayPal membership fees have been collected. Still pending is a deposit for the 2010 Geospatial Summit. Other recent expenses:

- Website fee (\$4,500 – half is due with the first draft, the remainder to be paid upon completion in early January 2010)
- Jeff Volpe reimbursement for the table throws and frames for awards

A brief discussion ensued regarding the remaining 2008 GISP awardee who has not completed application for certification. Jeff Volpe will send a final letter to this member, with payment of the application fee voided within two months if the application has not been submitted and certification approved.

Annual Meeting

The BOD agreed that the registration process must be changed to avoid a bottleneck delaying meeting commencement. Recommendations included:

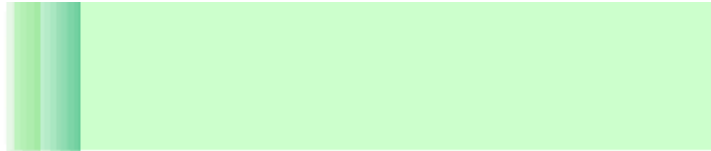
- Handing out ballots and candidate biographies to members as they pick up their registration packet at the NYS GIS Conference. The ballot could be kept with their name badge.
- More lines for sign-in at the meet should be set up, rather than one long queue for both members and non-members

Other improvements suggested were to post a large Association banner at the registration desk (particularly since the NYSGIS will be co-sponsoring the conference next year), as well as keeping a laptop at the booth and meeting for individuals to register for membership.

Board of Directors Nominations

The existing and new members of the Board voted unanimously upon the following nomination for the Board positions:

- President – Jeff Volpe



- Vice President – Bruce Oswald
- Treasurer – Christa Hay
- Secretary – Sheri Norton
- Board Members – Lis DeGironimo, Ann Deakin, Verne LaClair

Committee Chair Assignments

The BOD agreed upon assignment of the following vacant Committee Chairs:

- Education – Ann Deakin
- Legislative – Ann Deakin (with possible co-chair Joe Jones)
- Business Development – Verne LaClair
- Regional Coordination – Liz DeGironimo

2010 Work Plans

Each committee will need to provide work plan for next year to Jeff Volpe before the December BOD meeting, while work plans for the Association will be prepared by Jeff Volpe.

ESF MOU

The BOD reviewed the revised MOU which incorporated changes recommended at the October meeting with ESF. One last modification includes bullet #5: to read “net annual conference residuals”. The BOD voted unanimously to pass this final document to ESF with the slight change.

Committee Updates

Marketing

Bruce Oswald announced the following activities:

- The Committee met on November 12th
- The website re-design project has commenced.
 - Jake Needle is the Project Manager, with assistance from Ben Houston, Lisa Andrews, Clare Dunn, Julie Tolar, and Ann Deakin
 - Input will also be provided by the Membership Committee, particular regarding the database integration
 - A letter has been sent to the company hired and a contract is being processed
 - Feedback on the development needs to be provided to Jake Hume within a day due to the tight time frame for project completion
 - The Committee will get weekly progress reports from the developer
 - Bi-weekly updates will from Jake Hume will be given to the BOD
- A work plan for 2010 has been submitted to the BOD

Regional Coordination

The BOD plans to discuss at the December BOD meeting possible consolidation and splits of the current regional groups.

Miscellaneous

Ann Deakin will touch base with ESRI and the regional coordinators to promote GIS Day in 2010, with particular focus on outreach to schools.

The meeting was adjourned at 11:10 AM