

**SUBJECT:** Board of Directors Meeting Summary

**DATE:** September 2, 2009

**LOCATION:** Teleconference Call

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*The teleconference meeting began at 2:30 PM*

***Meeting Purpose***

August BOD, Treasurer's Report, Geospatial Summit 2010 budget review, annual election, website RFP, newsletter, GISP Accreditation, sponsorship model review, outreach activities, and committee updates.

***Attendance***

Jeff Volpe, Sam Wear, Bruce Oswald, Christa Hay, Scott Sherwood, Sheri Norton, and Austin Fisher

***Geospatial Summit 2010 Budget Review***

Guest speaker, Austin Fisher, provided an overview of the proposed budget for the 2010 Geospatial Summit. Although a more expensive venue than previous years, the location is closer for people in the western regions and the Summit Committee believes the primary objective is to hold a high quality event rather than generate revenue.

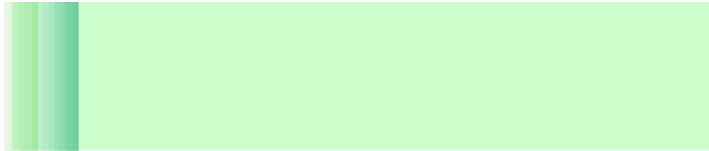
Feedback from the BOD is requested by the end of the week. Discussion of the budget ensued. It was noted that the online registration setup cost was missing from the line items. Other points included:

- Whether holding the Summit in future years after 2010 was sustainable if the next event is more expensive (i.e., with reduced funds to use for additional conferences).
- Whether the Summit and NYS GIS Conference should continue to be separate events. If evaluated together (particularly in light on the potential MOU with ESF) it might make financial planning easier.
- Whether one combined event was better than two separate (and very differently staged) events.
- Whether the Associate afford to float costs in upcoming years if the 2010 Summit loses money.
- The venue is great and may be the best opportunity to hold the Summit in Cooperstown due to potential cost breaks and less competition due to the economy.
- The PR is worth the investment even with the risk of little to no return. And the new annual membership dues will help provide funds for other Association activities.

The discussion will be continued at a special teleconference call next Tuesday, September 8<sup>th</sup> at 2:30pm.

***Annual Elections***

Scott Sherwood, Bob Brower, and Sam Wear each indicated that they would not be running for another term on the BOD. The Election Committee was formed, including Bob Brower, Bruce Oswald, and Sheri Norton. An email announcement soliciting candidates for the election will be submitted by Sheri Norton on the NYS GIS List Serve.



***Board Meeting Minutes***

The August BOD Meeting minutes submitted by Bob Brower were accepted without changes.

***Treasurer Report***

Christa Hay announced no changes from August.

***Sponsorship Model Review***

Brief feedback was provided regarding the new sponsorship model prepared by the Marketing Committee.

***Website RFP***

Bruce Oswald announced that the website was successfully migrated from IAGT to fountains spatial. The draft RFP for the website re-design was submitted to the BOD for review, and a recap provided by Bruce Oswald. He noted that a contract will need to be drawn up when a company has been selected.

***GISP Accreditation***

Jeff Volpe convened the first meeting on this topic with NYS CSCIC.

***Newsletter***

An announcement of the upcoming election will be included in the edition. Sheri Norton will submit an announcement about the newsletter this week.

***Outreach***

Jeff Volpe announced that the Western New York regional users group would like to hold a day-long seminar in December, with a topic still to be determined. The event could be packed as a webinar for distribution to other regions. Discussion ensued about who will present and how the event would be paid for.

The Southern Tier meeting in June focusing on 3D Community Viz is a good example, as well as the Metro Albany focus on LiDAR (with over 50 people in attendance).

***Committee Updates***

**Conference Committee**

Jeff Volpe announced that Steve Polzella would be Chairing the Committee from October on. The list of objectives is nearly completed.

**Regional Coordination Committee**

Jeff Volpe suggested considering re-structuring the geographic scope of some of the regional user groups (e.g., Lower Hudson, Catskill, Utica/Rome).

**Marketing Committee**

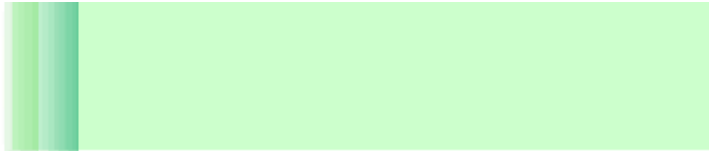
Bruce Oswald that flash drives had been purchased for distribution at the annual meeting. An announcement was sent over the GIS List Serve about the new awards program. Submissions need to be turned in by early October, with awards presented at the annual meeting.

**Business Development Committee**

Scott Sherwood announced that the Committee met via conference call two weeks ago. The members voiced a need to adjust the mission of the group, to help differentiate it from the



**NYS GIS**  
association



NYS Coordinating Body Private Sector Advisory Council. Concerns were also raised whether the mission of the group was achievable, or if the Committee should be dissolved.

**Membership Committee**

Sheri Norton announced that there are currently 221 members.

*The meeting was adjourned at 3:50 PM*