Draft Minutes from August 5<sup>th</sup> Meeting of the NYSGISA Board of Directors

Participants: Christa, Larry, Bob, Bruce, Sam Not able to participate: Sheri, Jeff

## 1. Review of Meeting Minutes from July Board of Director's

Motion to approve: Sam Approved unanimously...

# 2. Treasurer report, Christa

Balance: \$16,663.47 Any outstanding invoices, payments, etc: 3 GISp's outstanding... will be paid before end of year. 2009 Summit finances have been finalized with an estimated profit of \$6100.00 No other significant bills are anticipated until the website moves forward. There was a discussion about the balance resulting in an \$85 increase adjustment. Motion to approve Sam 2<sup>nd</sup> Sam approved Approved unanimously

# 3. Sponsorship Model Review, All

There was a general discussion about draft sponsorship model that Bob had previously prepared and distributed. Sam suggested that perhaps an educational fund could be created, making the process less specific. Bruce suggested that we need to consider whether we could raise sufficient funds doing it this way, so we need to do the math and determine the total amount required. The discussion also included:

... the potential benefits to sponsors such as registration,

...the relationship to the State Conference (pending MOU with NYSGISA)

... the complexity of partial funding success and the distribution of efforts in time

...the need for a single Association budget that includes this effort and is incorporated into the revenue projections of an annual operating budget

... the anticipated size or scale of the NYSGIS Conf

...the increased book keeping required and associated financial monitoring.

A Motion was made to continue the discussion at the September teleconference of the Board of Directors and to prepare a budget reflecting the scale of the required fund-raising effort prior to that date  $2^{nd}$  by Sam Approved unanimously

Christa committed to prepare a straw budget for this purpose and Bob and Bruce volunteered to review the first draft for Christa, as part of this effort.

### 4. SUNY ESF MOU Review

IT was reported by Bruce that NYSGISA provided a revised draft of MOU to SUNY ESF in early June for review and that we were awaiting response/comments back from ESF.

Bruce will ask Jeff to Query status from ESF

## 5. Newsletter Review (Current Edition)

The group reviewed the current content and plans to disseminate to membership in Sept, perhaps changing the Header to reflect the fall timing and adding content about the conference since it will be close in time to release. Bruce noted he had a few additional edits to submit in the meantime.

#### 6. Website Update, Bruce

During the discussion it was noted that the RFP/Scope of work was being worked on by the Marketing Committee and that Jake Needle from Wendle (?) was in the process of drafting the RFP...It will be brought back to the Board by September.

It was also reported by Bob and Bruce that the files were transferred to Fountain by IAGT but are not yet up. Bruce indicated that a redirect will be done and an announcement will be made when it is done. He indicated that it will be easier to amend and that changes might be expected within 45 days. Larry indicated that there are regional changes that need to be made. Bruce indicated that changes would go to Jay and then they will try to organize additional changes.

## 7. Outreach, All (5 minutes)

Attention was focused on the potential for NYSGISA Sponsored Training Seminars (similar to the old CSCIC seminars) to be held in each region. As reflected in the agenda, a variety of topics could be presented such as Project Management, Web Services, FEMA Flood Mapping or LIDAR)

During the discussion it was strongly advocated by Sam and Larry that these training sessions should be folded into Regional meetings as Jason Baum is doing in August. Also discussed were:

How the "theme" would be developed and how it could be paid for ... How the required experts for technical topics would be engaged... If contractors would do it for free, thus putting vendors in front of potential clients How to avoid a "sales pitch presentation"... A webinar with New England URISA... Larry, Bob and Jeff will discuss this further before the next meeting: Bruce also noted that survey results would speak to this interest and so he will forward survey results to help guide this effort.

IT was noted that Jeff Volpe was presenting NYSGISA updates at Western New York, Finger Lakes, Southern Tier, Western Adirondack and Albany regional meetings.

#### 8. Committee Structure

The group felt that they should inform themselves in preparation for a discussion in September of committee structure, since we did not have full board participation and this was an important topic.

#### 9. Committee Updates

Reports were abbreviated or omitted as members needed to meet other professional obligations and thus signed off after the following vote on the Awards Program.

Marketing, Award Program Bruce

Motion to approve award programs as submitted Motion by Sam 2<sup>nd</sup> by Bob, Approved unanimously

Bruce expressed the need to start simple the first year and that suggestions could still be offered and comments welcomed until the following Wednesday.

Bruce reviewed some of the highlights from the survey work, including The number of responses (133) and the "top 4 "responses: Informing members on "issues of impact" ... Providing training... Cosponsoring the summit... Assisting in the improvement of the NYSGIS Conference...

He will circulate the survey results and report further in September.

Regional Coordination, Larry

Larry reported briefly on upcoming Regional meetings and noted that attention is focused now on the Albany meeting and that Jeff is working on it. Downstate is difficult with personnel issue in Lower Hudson area. Jeff will try to organize for Sept meeting. The following information was also circulated in the meeting notice and agenda prepared by President Jeff Volpe.

Lower Hudson Valley Region – Ana Hiraldo – Not sure when next meeting is

Southern Tier Region – Stephen Polzella – Next Meeting is Sept 2009 Catskill Region – Daniel Munoz – Not sure when next meeting is Western New York Region – Next meeting is Sept 2009 Albany Metro Region – Next meeting is August 11<sup>th</sup>, 2009 Utica Rome Region – Next meeting is in Sept 2009 Lower Adirondacks Region – Next meeting is in Sept 2009 Western Adirondack (Tug Hill Region) – Next meeting is summer 2009 Metro NYC Region – Next meeting is summer 2009

The meeting was adjourned and Bob committed to forwarding his notes to Bruce who will review and then will forward to Sheri who will offer them as draft minutes in preparation for the next BOD teleconference.