

SUBJECT: Board of Directors Meeting Summary

DATE: July 7, 2009

LOCATION: Teleconference Call

The teleconference meeting began at 2:00 PM

Meeting Purpose

June BOD, Treasurer's Report, sponsorship model review, GISP accreditation, website, outreach, committee updates.

Attendance

Jeff Volpe, Sam Wear, Bob Brower, Bruce Oswald, Christa Hay, Scott Sherwood, Larry Alber, and Sheri Norton

Board Meeting Minutes

The June BOD Meeting minutes submitted by Sheri Norton were accepted without changes.

Treasurer Report

Christa Hay announced a balance of \$12,100. The BOD insurance bill for \$790 was paid to Adams and Son. A check for \$5,177.50 Geospatial Summit profit from Entec was received. Three GISP awards are still pending, though the awardees have been contacted with a reminder to submit certification applications soon.

Sponsorship Model Review

The BOD discussed the proposed new sponsorship model. The intent is to serve all Association fiscal needs in supplement to profits from the Geospatial Summit (and eventually the NYS GIS Conference).

Comments included:

- Sam Wear inquired how the private sector feels about this model (versus multiple requests). Scott Sherwood replied that Pictometry has separate "pots" of funds allocated for national versus state donation, and that it is actually easier to get approval for a few smaller donations rather than one large one.
- Bruce Oswald summarized number of contributors to the Geospatial Summit at each monetary level, indicating that the majority were small donations (\$300 level).
- Bob Brower reminded the BOD to consider the relationship to the NYS GIS Conference as well (cost for co-hosting, coordinating funding requests).
- Sheri Norton suggested categories for donors to choose how they wanted their contribution applied.
- Sam Wear questioned whether the Geospatial Summit needs to be held every year (it's implied that the event is annual from explicit inclusion in the model).



- Bob Brower inquired what else the Association would like to allocate funds for (e.g., training/workshop development).
- Christa Hay reminded the BOD that a vote for the budget must be done annually.

Bob Brower will draft a pro/con list for the model taking into account the meeting discussion.

Geospatial Summit

The BOD agreed to plan another conference for 2010.

ESF MOU

Jeff Volpe indicated that no feedback has been received from ESF regarding the latest draft submitted. The Council looked over an older version of the MOU, which they received too late from ESF to pass back any feedback. Bob Brower announced that approximately eighty abstracts were under review for 64 slots.

GISP Accreditation

Jeff Volpe contacted NYS CSCIC requesting joint sponsorship to have New York State establish accreditation for GISP Certification (as Ohio has done). The steps for accomplishing this are straight forward. He will be drafting a letter of support and benefits for review by the BOD and NYS CSCIC. Four other states – Ohio, Oregon, Montana, and California – have recognized and endorsed GISP certification.

Newsletter

The remaining sections will be provided to Sheri Norton by the end of the week.

Website

Bruce Oswald announced that the website will soon be migrated via FTP from IAGT to fountains spatial and that the domain name will transfer fine. The Marketing Committee met recently and agreed to modify the RFP with additional specs. The BOD needs to re-activate the website revamp project and was request an increase Association contribution to \$4,500 for the endeavor. The BOD voted and unanimously approved the increased monetary commitment. The Committee would also like to integrate a blog into the website.

Committee Updates

Conference Committee

Jeff Volpe is still drafting a mission statement and list of Committee objectives. The next meeting is on July 30th.

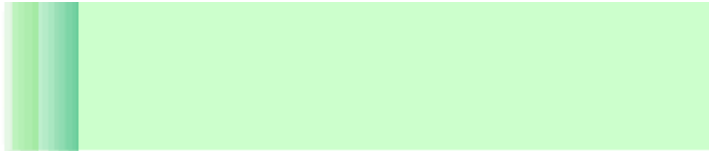
Regional Coordination Committee

Jeff Volpe has attended several user group meetings recently, providing information about the Association at each event. Larry Alber will examine inactive regions (e.g., Lower Hudson) and attempt to contact the coordinators to encourage activity again.

Marketing Committee

Bruce Oswald announced an upcoming News Blitz on the NYS GIS List Serve at the end of July.

Business Development Committee



Scott Sherwood indicated that the survey draft was sent to Jeff Volpe. The Committee is considering use of Survey Monkey for the survey.

Education Committee

Bob Brower provided an update on TWIST. This was held last week, with twenty-five people from throughout New York and out of state attending. He recommended purchase of the still available domain names "NYSGISA. The BOD concurred and Christa Hay will send a check out.

Membership Committee

Sheri Norton indicated that the newsletter would be ready for distribution next week, pending two articles. Deborah Parker is geocoding the membership database and will generate a map of member distribution for posting on the website.

The meeting was adjourned at 3:25 PM