

SUBJECT: Board of Directors Meeting Summary

DATE: May 6, 2009

LOCATION: Teleconference Call

The teleconference meeting began at 2:30 PM.

Meeting Purpose

April BOD and General Meeting Minutes, SUNY ESF MOU review, survey legislation, website, outreach, membership fee, committee updates.

Attendance

Jeff Volpe, Sam Wear, Bruce Oswald, Bob Brower, Scott Sherwood, Larry Alber, and Sheri Norton

Board Meeting Minutes

The April BOD Meeting and General Meeting minutes submitted by Sheri Norton were accepted without changes.

Treasurer Report

Christa provided an update of the Geospatial Summit estimated profit to date and announced by Jeff Volpe. Approximately \$4,632 profit is anticipated based on 136 paid registrations. A spreadsheet of expenditures and income was provided to the BOD by email.

Sam Wear inquired how much capital is needed for securing conference space. The Proctor's Theater venue was \$1,000. Bob Brower explained that the conference costs between \$12,000-15,000, with 50% of the cost covered by the NYSGISA.

SUNY ESF Memorandum of Understanding (MOU)

The BOD reviewed the comparison between the February and May versions of the MOU. Jeff Volpe and Bruce Oswald have met three times with Chuck Spuches of ESF regarding the details of this document. Both feel that this is not a true partnership if financial statements are not regularly provided to the NYSGISA.

An extensive discussion ensued regarding details of the MOU. Points of continuing concern included:

- No link on NYS GIS Conference website for the Geospatial Summit
- Whether we should risk financial commitment (20% risk/20% profit)
- No provision included for ESF sharing financial statements and updates with the NYSGISA (e.g., monthly reports). Although Bob Brower indicated that ESF does provide information to the Council and therefore by extension to the NYSGISA (through the members on the Council).
- Bob Brower recommends that the proposed budget be sent to the NYSGISA for review before finalization.
- Bob Brower questioned whether the conference was worth the NYSGISA financial risk. The budget of the conference is approximately 3x that of the Geospatial Summit.



- Overall, most of the BOD feels the MOU will meet the identified need of increasing quality and value of the conference. However, if not, the BOD must determine where to channel its efforts.

Jeff Volpe requested comments for improvement of the MOU be sent to him by next week. Jeff Volpe and Bruce Oswald will meet with ESF one more time regarding changes to the MOU as indicated by the BOD (but consensus must be reached on language).

Newsletter

Sheri Norton is drafting the next issue, with a final version ready by mid-June. Committee content was requested, and the BOD needs to decide how to disseminate the newsletter.

Committee Updates

Legislative Committee

Jeff Volpe provided a copy of the re-submitted surveying legislation to the BOD for review. The NYS Society of Professional Engineers President was contacted about collaborating on a joint response but no word back has been received. The NYSGISA must submit a response this week to the legislators given the time table for a decision on the bill.

A recommendation was made to briefly mention the active bill at the NYS Geospatial Summit and encourage attendees to review the legislation and contact their representatives if desired. Larry Alber inquired whether the climate in the legislature has changed compared to 2008. Same Wear felt that it would be easier for the bill to pass now because of other key issues (economy primarily) dominating attention. This makes it critical for the NYSGISA to provide awareness and exposure to the bill to ensure it does not just "slip through".

Marketing Committee

Bruce Oswald indicated that the cost for marketing materials was slightly higher than anticipated. The Survey was successful with 133 responses received. A summary of the survey will be prepared for the Geospatial Summit. The Committee met earlier in April.

Business Development

Scott Sherwood announced that the Committee is still reviewing possibilities for dissemination of the survey to the GIT businesses. The Committee lost a valuable contact recently with Paul DiFrancisco no longer at the NYS Senate Research Committee.

Regional Coordination Committee

Larry Alber recently emailed supporting materials to the regional groups. The Albany/Metro group will not be meeting until August. There are now two new regional users groups (Tug Hill/Western Adirondacks, Metro New York City).

Membership Committee

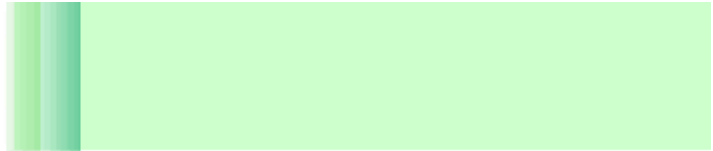
Sheri Norton will get a list of new members for posting on the website.

Education Committee

Bob Brower announced there are five applicants for the GIS TWIST summer camp. Fifteen teachers have registered for the June conference. A \$25,000 grant was received for this program.



NYS GIS
association



Website

Bob Brower indicated that Paul Opel's hours at IAGT have been reduced and therefore he can no longer continue updating the NYSGISA website at no cost. Paul's hourly rate will be provided to the BOD for review.

The meeting was adjourned at 4:00PM.