

SUBJECT: Board of Directors Meeting Summary

DATE: March 4, 2009

LOCATION: Teleconference Call

The teleconference meeting began at 2:35 PM.

Meeting Purpose

February BOD Minutes, treasurer's report, website update, 2009 Geospatial Summit, upcoming general meeting preparation

Attendance

Bob Brower, Sam Wear, Bruce Oswald, Scott Sherwood, Christa Hay, and Sheri Norton

Board Meeting Minutes

The February BOD Meeting minutes submitted by Sheri Norton were accepted without changes.

Treasurer's Report

Christa Hay announced a balance of \$11,589.11 in the Association account. Jeff Volpe was reimbursed \$400 for setting up the event management system.

Website Update

Bruce Oswald requested feedback by March 5th about the new membership registration and PayPal addition to the website.

A motion was passed unanimously to postpone sponsor requests for the new website until after May. This will provide time to evaluate profit from the Summit (and potentially decreasing how much sponsorship funds will be needed) as well as revise the scope of work. It was questioned whether this fundraising effort would conflict with sponsorship efforts for the NYS GIS Conference.

Geospatial Summit 2009

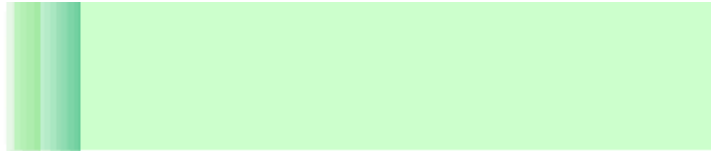
The BOD discussed list of committed sponsors and prospective donors for the Summit. Bruce Oswald provided an Excel spreadsheet of donations so far. Scott Sherwood verified Pictometry's contribution. Sam Wear felt the Summit and the NYS GIS Conference should be fused together.

Committee Updates

Education Committee

Bob Brower requested Association sponsorship for the GIS Summer Camp for 6-9th graders. The BOD passed a motion unanimously to provide up to \$300 each for two students. Preference would be given to new applicants, and the BOD would like to leverage benefit from this support. Examples include:

- Testimonials (and photographs) for the NYSGISA website and marketing materials
- Student membership registration
- Encourage participation in local users groups



Conference Committee

Bob Brower announced that the time slot requested (Monday evening, 4-5pm) for the NYS GIS Conference was approved the Planning Committee, as well as a guarantee of no conflicting sessions. A motion was passed unanimously to draft a thank-you letter to the NYS GIS Conference Planning Committee.

Marketing Committee

The BOD passed a motion unanimously for expenditure of \$1,144 purchase of marketing materials.

Miscellaneous

Ideas for the upcoming April general meeting should be submitted to Bob Brower.

The meeting was adjourned at 3:30PM.