



**SUBJECT: Board of Directors Meeting Summary**

**DATE: June 4, 2008**

**LOCATION: Teleconference Call**

---

*The teleconference meeting began at 2:40 PM.*

***Meeting Purpose***

Committee updates, plan the next general meeting, outreach plans, sponsorship of the NYS GIS Conference, and GISP support.

***Attendance***

Jeff Volpe, Bruce Oswald, Bob Brower, Larry Alber, and Sheri Norton

***May Meeting Minutes***

The minutes from the May BOD teleconference meeting were accepted without modifications.

***Treasurers Report***

Christa Hay will submit the report shortly, as well as following up on insurance for the BOD.

***Sponsorship of NYS GIS Conference***

The Board agreed to contribute \$300 to the annual NYS GIS Conference. Jeff Volpe will touch base with Christa Hay for a check.

***Outreach Plans***

Jeff Volpe and Bruce Oswald will compile a list of two-year certificate GIT programs in New York State.

***Legislative Action Update***

Jeff Volpe sent copies of the letters submitted by the NYSGISA to Darren Morgan. Bob Brower called one of the NYS Assemblymen, and remarked that the talking points were very helpful facilitating the discussion.

***Marketing Committee***

Bruce Oswald indicated that more interaction and editorial commentary would be helpful based on feedback provided by membership to Ben and Julie. The BOD briefly discussed ways the meeting format could be changed to accommodate this.

There were not enough lanyards for distribution at the General Meeting. Ben will contact the company confirming the order count.



Two new Committee members, Jake Needle and Carol Zulweg, have volunteered to post job listings on the website and coordinate the news blitzes. An upcoming news blitzes will include interviews with committee chairpersons.

The Committee is working with Bob Brower with ideas and cost estimates for revamping the website.

Julie Tolar recommended more people from the NYSGISA work on both the Geospatial Summit and NYS GIS Conference planning committees. Suggestions for the NYS GIS conference planning group should be given to Bob Brower.

Ben noted that the recent survey indicated that most people felt networking was the biggest reason for joining the NYSGISA. With this in mind, the Board should budget money to buy refreshments at regional user group meetings.

#### ***Education Committee***

Bob Brower announced the upcoming sites for the NYS GIS Conference:

- Lake Placid, Crown Plaza (October 26-27, 2009)
- Saratoga, Hilton (October 2010)

Bob meet with the Provost for SUNY, Reesa Pond. The discussion included promotion of the taskforce for SUNY as a national GIT education leader/center. Ms. Pond was very interested in the idea.

The Committee now has two additional members – Laurie Smith and Scott Anderson.

#### ***GISP Certification***

The Board discussed whether the NYSGISA should provide financial incentive for members to earn their GISP certification. Consideration was given to how the Board would determine criteria for who would get partial or complete funding towards the application fee. Bruce Oswald will think of ideas for the best way to use promotion of GISP to help the NYSGISA (e.g., for marketing, education, GIT professionalism, etc.). Overall, the Board felt it was important for awardees to have been members of the NYSGISA for a specific duration (several months to a year were posited), and actively participated on a Committee.

A workshop providing assistance in form completion was recommended, perhaps provided at each regional users group. Jeff Volpe volunteered to draft a position statement of the NYSGISA Board for distribution via the List Serve. A news blitz could follow this with information about GISP and possibly a workshop.

#### ***Action Items:***

- Jeff Volpe will draft a GISP Certification position statement

*The meeting was adjourned at 3:30 PM.*