

Date: October 23, 2012

Subject: NYS GIS Association Annual Meeting

Attendees: 37 Attendees

Meeting Objective: Discuss Association progress since the last Annual Meeting: Treasurer's report, committee progress reports, and election results.

Minutes:

The meeting began at 4:11 pm. All attendees introduced themselves.

Previous Meeting Reports

The minutes from the 2011 NYS GIS Association Annual Meeting were reviewed. A motion was made by Katherine Barnes to approve the minutes as submitted. Motion was seconded by Susan Knauss. Motion carried unanimously.

Treasurer's Report

The Treasurers report was discussed briefly. Checking account balances were reviewed. The estimated year-end balance after all anticipated expenses is \$7,815.92.

A motion was made by Tom Sears to approve the treasurer's report. Motion was seconded by Katherine Barnes. Motion carried unanimously.

Association Progress in 2012

Bruce Oswald gave an overall perspective on the themes and accomplishments of the Association for 2012 followed by reports from the following committees.

- ❖ Association themes for 2012
 - Improve proposed NYSAPLS Legislation
 - Provide more professional development opportunities
 - Sponsor the Summit and the State Conference
 - Improve communication within the NYS GIS community
 - Implement GIS into K-12 education
 - Provide networking opportunities
 - Increase support to regional GIS organizations
 - Increase membership & member involvement

- ❖ Legislative Committee – Joe Jones, Chair (Bruce Oswald provided the presentation for Joe Jones who was unable to attend the meeting)
 - New Surveying Legislation
 - Legislation referred to Higher Ed Committee 1/4/12

- Assembly Bill A 7110/ Senate Bill S 4603
 - Opposed by NYS Society of Professional Engineers
 - Never made it out of committee
 - Will be re-introduced in 2013
 - Language available at: www.assembly.state.ny.us (search A7110)
 - Exemptions!
 - Q. Photogrammetric/Remote Sensing Exemption
 - Photogrammetry and LiDAR
 - Must use Survey for control
 - Requires use of a Disclaimer
 - R. NCEES Rules as “GIS” exemptions
 - Good step forward, but still some language issues in the Exemptions
 - Next Steps - Setting up meeting with State Ed to resolve their issues
- ❖ Communications Committee – Carol Zollweg, Chair
- Have been busy with
 - Website updates (Carol)
 - Job postings (Jake Needle)
 - Newsletter (Sheri Norton)
 - Member map (Don Meltz)
 - News (Danielle Bargovic)
 - Member mailings (Vijay Sambandhan)
 - Have made many additions/updates to the website to get out the latest information:
 - Area for special announcements
 - Updated member map
 - Upcoming events
 - NYSGIS Tweets
 - Contact via Facebook, LinkedIn, Twitter, email, RSS feeds, newsletter, etc.
 - Calendar of upcoming events
 - Blog
 - Members Only section has:
 - Membership details for each person
 - Members-only content (training, etc.)
- ❖ Membership Committee – Emmanuelle Ameroso, Chair
- 327 current members
 - Recruitment of new members (44 in Aug-Sept)
 - Made up of GIS professionals and students
 - Committee meetings open to all members
 - Reasons to join the Association:
 - Common ground for NYS GIS professionals
 - Networking
 - Staying connected (news, blog, etc.)
 - Training opportunities and geospatial chats
 - Job opportunities
 - GIS certification credits
 - Meetings and conferences
 - Affordable membership - \$10!

- ❖ Conference Committee – Verne LaClair, Chair
 - Changes to event scheduling
 - Spring 2012 GIS Conference (Syracuse)
 - Fall 2012 Geospatial Summit (Skanateles Falls)
 - Fall 2013 Geospatial Technology Conference (Albany area)
 - Spring 2014 Geospatial Summit (Location TBD)
 - Association Role
 - Co-sponsor the Geospatial Summit and the State Conference and closely coordinate their missions
 - 2012 NYS GIS Conference Results
 - 235 Attendees
 - 25 % First Time Attendees
 - 80 % Favorable response (Content, Structure, Food)
 - First Time Virtual Keynote (Mixed Reviews)
 - App Garden & Technology Petting Zoo (New this year)
 - Demo Theater? Where?
 - Revenue
 - Conference broke even
 - Lessons Learned
 - Single location for workshops and sessions.
 - Training content is important
 - In-the-flesh Keynote!
 - Difficult to please everyone
 - 2013 Objectives
 - Double Attendance from 2012
 - Make it a “Must-Attend” event for GIS Professionals!
 - Hired Delaney Meeting & Event Management

- ❖ Education Committee – Amy Work, Chair
 - Statewide K-12 license agreement with Esri
 - Andover central district
 - Minerva
 - Tech Valley HS
 - *Rochester City School District
 - 20+ inquiries yet no signed MOU
 - Connected with NYC District License
 - Developing trainings across NY
 - 2 GIS in Education Awareness webinars
 - Establishing hands-on training
 - Scheduling Administrative Awareness
 - Who’s eligible under the Esri Statewide License?
 - Under the contract, available to K–12 Schools (public and private) in New York State.
 - All public and non-public schools providing education in grades K-12, including charter schools, technical schools, magnet schools, Montessori schools, and religious schools.
 - Home schools

- Local chapters of recognized national youth programs, including but not limited to 4-H, FFA, Boy Scouts, Girl Scouts, Boys and Girls Clubs; other youth-serving clubs.
- Requirements for K-12 to acquire software
 - Sign a Memorandum of Understanding (MOU)
- AAG Resolution Supporting K-12 Geography Education
- Next year
 - Preparing materials for GIS professionals to approach local schools
 - T3G: Teachers Training Teachers
 - Offering trainings around state
 - Connect with more schools, administrators, and BOCES districts
- ❖ Professional Development Committee – Rich Quodomine, Chair
 - Develop webinars and other opportunities for professional learning about GIS
 - Works with members to select topics
 - Works with vendors to highlight important developments in software and training
 - Utilizes members’ unique skills to deliver special peer-to-peer training with other members
 - Works with the Education committee to learn and develop a competitive 21st century GIS workforce
 - Survey of the Membership: What do we need for professional development opportunities?
 - Training
 - April – Bob Scardamalia presenting on Census Data
 - July – Jim Zollweg presenting on the use of Python
 - September – ESRI presents on ArcGIS 10.1 update
 - Lunchtime Chats
 - How to keep up with changing technology?
 - How to use the NYS GIS Clearinghouse?

Member Suggestions for Training

- ❖ GFIS spatial analysis
- ❖ GPS best practices
- ❖ APIs
- ❖ Open source, open layers, crowd sourcing: compare alternatives
- ❖ GIS for asset management
- ❖ Integration of CAD and GIS
- ❖ ROI regarding ortho imagery
- ❖ Drones
- ❖ GIS and golf courses
- ❖ GIS techniques for law enforcement, homeland security and emergency management

Building a Successful Regional Organization

- ❖ Julie Tolar discussed what makes GISSIG a successful regional group:
 - Consistency – keep same lunch program and conference schedule every year
 - Opportunities for members to network (quarterly lunch meetings with food provided)
 - Official non-profit status – legitimizes organizations and makes BOD take it seriously
 - Diverse board – members from public, private and academic sectors

- Continuously ask for feedback from members
- ❖ Jake Needle discussed some things that make the WNY GIS Users Group successful:
 - Relaxed, friendly atmosphere
 - Off-hours social events
 - Good communication

Announcement of New Board Members

President – Alan Leidner

President-Elect – Julie Tolar

At-Large Board Member – Carol Zollweg

Closing Remarks

Closing remarks were made by Bruce Oswald, out-going President, and Alan Leidner, in-coming President.

Adjournment

A motion was made by Tom Sears to adjourn the meeting. Motion was seconded by Verne LaClair. Motion carried unanimously.

The meeting was adjourned at 5:10 pm.

NYS GIS Association, Inc.
 October 20, 2012
 Annual Treasurer Report

As of October 20, 2012 there is \$17,667.00 in the bank account. This includes deposits from the Summit registrations.

2012 Expenses:

Domain	(\$195.49) for five years
IDS hosting fees	(\$75.00) for three months – we now use HostMonster
HostMonster (website)	(267.60) for two years
WebEx (webinars)	(\$297.00) \$99/month
GIS/SIG sponsorship	(\$400.00)
Final Website payment	(\$835.00) total website design cost \$1,885.00
IPad- Database Vendor	(\$542.66)
D&O Insurance	(\$800.00)
NYS GIS Conference Electric	(\$65.00)
Meeting Refreshments	(\$56.06)
PO Box	(\$62.00)

2012 Income:

Membership	\$3,498.39
Summit	\$5,000.00 Summit is not finalized...forecasted profit

Income to GISMO Members*:

Regular 11 members (\$10/member)	(\$110.00)
Student 2 members (\$5/member)	(\$10.00)

Upcoming Yearly Operating Expenses (approx.):

Office Expenses	(\$75.00)
Meeting Costs	(\$150.00)
PO Box	(\$62.00)
Travel expenses	(\$500.00)
Sponsorships	(\$1,500.00) ex. IAGT/TWIST, GIS/SIG
Accounting Software	(\$275.00) onetime cost
Website Maintenance \$50/hour	(\$500.00)
WebEx (webinars)	(\$495.00) five months at \$99/month
D&O Insurance	(\$800.00)
Promotional Items	(\$500.00)
Delaney Meeting/Management	(\$2,000.00) deposit for NYS GIS Conference

Basic Yearly Costs to Operate the Association are \$4,582.00 (this does not include Delaney or accounting software – we just want to show the basic yearly \$\$).

Summit:

General cost to run is \$16,000.00 and profit depends on registrations and sponsorships. This year profit should be around \$5,000.00

NYS GIS Conference:

This will be the first year for the association to help run the conference. Down payment of \$2,000.00 to Delaney Meeting and Event Management with a total cost of \$17,980.00. There are other costs associated with the conference and the association is doing some of the work to help reduce cost.

* GISMO members from previous years have been extended for the 2012 membership year. Those funds have been absorbed. This includes members starting 7/1/2012.