

March 28, 2012: Bruce Oswald, Carol Zollweg, Debby Parker [via screenshare @ Bruce]

Since last meeting: Welcome letter was distributed

From: nysgisne@host271.hostmonster.com [mailto:nysgisne@host271.hostmonster.com]

Sent: Sunday, March 18, 2012 4:45 PM Subject: NYS GIS Association - Welcome Letter

Hello and welcome to the new NYS GIS Association online membership database and website. When you visit us at <http://www.nysgis.org> you will find a wealth of information about the NYS GIS Association, its activities, a calendar of events, and news of interest to GIS professionals. You can stay connected with the organization and GIS news by using the Facebook, Twitter, LinkedIn, and RSS feed buttons at the top of the page.

You can log on and view your profile and participation information at:
<http://www.nysgis.org/joinus/join/login> by using the username and password below:

You can also print a copy of this information for your records for GISP certification or work requirements.

You can change your password and take a look at your profile information. When you check your profile, you can review your activity with the organization and you will have the opportunity to renew if your membership is not up to date. If there is any membership or committee involvement information that is incorrect, please contact us with the correct information (committee, year, name of committee chair) at nysgeo@gmail.com and we will get the corrected information loaded into the database. We would appreciate if you could verify that your zip code is correct, as we generate a geo-coded map of all of our members at the zip code level. You can access this map using the Map of Members button at the right of the home page or in the footer. Map Link: <http://www.nysgis.org/member-map>.

When you renew your membership, please note that it may take several weeks to update the database to indicate that your payment has been received. After the database has been updated, we will send you an email and you can check your profile for updates at that time.

We thank you for being part of the NYS GIS Association and hope you will enjoy the new website, the member activity summary, and the easy renewal process. We look forward to providing you with an engaging and informative website and with activities that will enhance your professional development.

Thank you,

The NYS GIS Association

Next: 'You're in!' email - not automated, Julie will be sending (a draft was distributed after this meeting concluded)

Growing the m'ship: goal is 450 ('double'). Currently 313.

Attendance @ Summit – registration includes membership (or renews m'ship)

NOT for the NYS GIS Conference.

Last week's training – m'ship required – got about 10 new

Further discussion on mid-year sign-ups relative to m'ship year (7-1 to 6-30), especially re GISP credit factor.

Ideas: Make it plain, be generous & watch feedback.

Between July 1 & April 30: current year only

Between March 1 & June 30: prompt for following year? Or give both years? This would become the m'ship drive period. Ask the Board.

Send reminder about June 1st: m'ship is expiring, please renew.

Our activities (recap):

Advocacy: AAG Resolution re Geog for K-12 (Board will survey members & non-members: "join & show support, become a citizen co-sponsor")

Training, NYS GIS Conference & Summit, Events

Communication (website, NYS GIS listserv, GISMO, L.I. group (xx), Who's Who)

Job posts

Bruce will finish mapping 3-6 members not yet pinpointed

Debby will write up these summaries

Carol will remind committees to create content, Communications (she's the Chair) only posts.

[Random points:

Logo'd products (even a lapel pin) – we don't have any

No YouTube channel (risk exposure), videos only on the NYSGIS Ass'n site]