

**Attendees:** Carol Zollweg, Sheri Norton, Vijay Sambandhan

**Not Attending:** Don Meltz, Danielle Bargovic

## **Our Goals**

*“To manage and disseminate information that represents part of the public face of the New York State GIS Association (NYSGISA). These public faces include, but are not limited to,*

*a website, a Facebook page, Twitter, Newsletters, and Listserv*

*To this end we will maintain a professional and visually interesting website, a professional Facebook page that is updated on a timely bases, professional tweets that are output on a timely basis, and a professional looking newsletter, ensure that listserv content is professional and use of listserv is not abused.”*

## **Current Action Items**

1. **Vijay** will look into how we can make a chart from our membership data, for example, the top 5 schools with the most student members. – lower priority...
2. **Vijay** will investigate linking PayPal payment directly to our database.
3. **NEW: Vijay** fix profile input back to allow Canadian addresses, e.g. Victoria, BC, V8W 1T7
4. **NEW: Vijay** will create an online membership update page (passworded for usage by treasurer, and a few others).
5. **Committee:** retweet, repost on Facebook, articles and information from NYS GIS Association Facebook and Twitter accounts to generate more interaction.
6. **Carol** will ask committee chairs **why** they are not sending updates to be posted on site.
7. **Danielle** will write member bulletins every 6 – 8 weeks. These will keep members informed about NYS GIS Association activities and benefits. One example: writing an article for association blog as an a way to get GISP points.
8. **Don** will figure out what we will do with NYS GIS Clearinghouse pages for archiving.
9. **Don** will look at featured item section and make suggestions to organize more clearly
10. **NEW: Don and Lixian** will investigate new way to geocode
11. **NEW: Sheri** – new blog ideas – Green storm water blog; Eagle Scout hydrant mapping.

## **Action Items Completed**

1. **Carol** will remind Conference Committee to send us PR – mailing members, featured items, posts.
2. **Sheri** will speak with an archeologist/GIS professional about her work – for blog article.
3. **Carol** will send Danielle previously sent bulletins.
4. **Carol** will send Don all NYS GIS Clearinghouse pages for archiving.
5. **Carol** sent reminder to all committee chairs to send news and use their page.
6. **Sheri** will get some new testimonials.

## **Topics for Discussion**

1. Conference website is its own site now with its own branding
2. Geocoding limitation – 250 limitation
  - a. Idea 1: Jim Daly – Nassau County – maybe they'd be willing to host map/geocoding service
  - b. Idea 2: Use google API – Lixian Dai from Bergmann Associates will be asked if he'd like to investigate.
3. Member Bulletins – postponed discussion/will have offline because Danielle not in attendance
4. Featured Item Section -- postponed
5. NYS GIS Clearinghouse Archive -- postponed
6. Online Update page – will allow treasurer to update member status using an online page protected by a password. Page should be up and running by the end of September.
7. New blog ideas:
  - a. Green storm water blog by Sheri, next up.
  - b. Eagle Scout will contribute a blog about his project. He did fire hydrant mapping with a handheld GPS, GIS conversion and created a map.

## **To keep on the radar**

1. Keep track of certifications other than GISP.
2. Business directory with list of qualifications
3. Chart showing which schools have the most student members
4. Map of colleges with GIS programs