Date: October 12, 2011

Subject: Board of Directors Teleconference

Attendees: Bruce Oswald, Lis DeGironimo, Julie Tolar, Joe Jones, Dorothy Nash, Verne LaClair, Christa Hay, Sheri Norton, Carol Zollweg, Ben Houston

Unable to Attend: Ann Deakin, Dennis Wischmann, Rich Quodomine

Meeting Objective: Discuss Items requiring Board Action (Fill BOD vacancy, Annual Meeting logistics, Election Buddy)

Minutes:
The teleconference meeting began at 2:10 pm

Minutes for the September Board of Directors meeting were unavailable and tabled until the November meeting.

Lis made a motion to appoint Julie Tolar to fulfill the vacancy left by Jeff Volpe. Second by Christa. Motion carried unanimously.

Treasurer's Report
The Treasurers report was discussed briefly. Checking account balances were reviewed. No new expenses or deposits made during the previous month. A motion was made by Lis to approve the October treasurer's report as submitted. Second by Dorothy. Motion Carried

Annual Meeting
A discussion regarding topics that need to be completed prior to the Annual meeting was conducted. Items that need to be addressed include:
    Proposed agenda – to be fleshed out
    Meeting Notice – Verne to send out via Listserve
    Membership Drive – Sheri to send out
    Electronic voting – Lis to test Election Buddy
    Door prize – iPad. Bruce to acquire 16GB version for $499
    Awards Program – Ben to acquire award certificates
    Association table at NEARC registration desk - Julie to coordinate with Sheri to ensure
    coverage during conference hours.
Discussion regarding details of electronic voting and ensuring each individual can vote only once resulted in a solution whereby current members receive an email with a link to vote using the election buddy web service.
Lis will begin testing the Election Buddy service and if successful will implement for the annual elections at a cost of approximately $50. A motion was made by Dorothy to perform electronic voting for the upcoming election. Second by Julie. Motion Carried.

Board nominees for the upcoming election as of 10/12/2011 include Al Leidner, Dale Morris, Susan Knauss, Verne LaClair, Amy Work, and Jochen Albrecht.

Bruce would like to schedule a strategic planning session to identify objectives for 2012. Possible dates include week of November 19th or week of December 3rd.

By-Laws
Rich provided recommended changes to the Association By-Laws for review by the Board of Directors. After review and lengthy discussion, a motion was made by Julie to update and revise the By-Law changes based on discussion content and resubmit to the BOD.

Committee Reports
Communications:
The site is being developed at http://www.nysgis.com. Carol is working with DeepInk on changes and minor enhancements. Website needs to be backed up. iPage offers a backup service for $12.95 per year. Bruce made a motion to reimburse for website backup services. Second by Lis. Motion carried.

Education:
Looking for inputs to support GIS Day activity planning.

Regional Coordination:
Following up with LIGIS and Southern Adirondack User Group to get MOU signed.

Legislative:
No new updates to report.

Marketing:
Addressed during course of meeting (Annual meeting)

GISP:
No new updates to report.

By-Laws:
Addressed during course of meeting

Membership:
Would like to add a question "why did you join" to the "Join Us" section on the Association "Member Information" page.

A motion was made by Christa to adjourn the meeting. Second by Verne. Motion carried unanimously.
The meeting was adjourned at 4:00 pm

ACTION ITEM LIST

1. Bruce to acquire iPad
2. Verne to send out annual meeting notice
3. Bruce to contact NEARC regarding member attendance at annual meeting without NEARC registration.
4. Lis to test and set up Election Buddy for annual election
5. Sheri to send out membership drive notice.
6. Ben to post Google doc to schedule Association table coverage