

SUBJECT: Board of Directors Meeting Summary

DATE: March 3, 2010

LOCATION: Teleconference Call

The teleconference meeting began at 3:00 PM

Meeting Purpose

Review February meeting minutes, Treasurer's report, USGS funding, ESF MOU, Website status, Geospatial Summit, upcoming general meeting plans, committee updates, outreach

Attendance

Jeff Volpe, Ann Deakin, Lis DeGironimo, Christa Hay, Bruce Oswald, Verne LaClair, Joe Jones, and Sheri Norton.

Minutes

The Board approved the February 2010 BOD minutes with one correction.

Treasurer's Report

Christa Hay announced a balance of \$12,448.89. Deposits were sent for the Otesaga, caterer, and online registration for the Geospatial Summit, and PO registration was received. One GISP awardee, Fred Pipier, received his certification and will be sent reimbursement for the application fee.

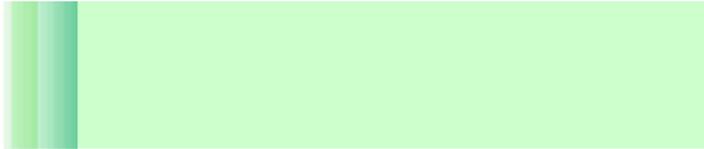
USGS Fund

The BOD discussed drafting a letter for restoration of the USGS funding, with Joe Jones providing a brief overview of the proposed cuts (approximately \$3.5 million). These reductions would impact the NYS orthoimagery program (partially funded by USGS) and the State Liaison Officer. NYS CSCIC cannot lobby in opposition, and has therefore asked the NYSGISA to take a position through various forms and communications with congressional delegations. The BOD approved support of funding re-instatement, with forms to be completed by Joe Jones with assistance from Ed Freeborn and then submitted to the BOD for final review

ESF MOU

Bruce Oswald attended a meeting on February 23rd. Three NYSGISA members have been designated to participate – Steve Polzella, Alex Chaucer, and Jeff Volpe. Observations from the meeting include:

- Problem with in-fighting regarding reception details
- Key-note speaker (Kass Greene) was selected
- The Sunday reception will take place at the racing museum
- Three sessions were eliminated so the NYSGISA has 3:30-5pm slated on Monday for the Annual Meeting.
- A couple of workshops will be offered, including one on LiDAR (by Ben Houston)
- A recommendation was made to offer a "dry run" of the NYSGISA webinar being prepared by the Association Education Committee on Open Source GIS.



Website Update

Bruce Oswald announced that a meeting of the website subcommittee would be held tomorrow to examine the site's content. The GISP section is under construction right now. Changes have been made to the backend database to accommodate Carol Zollweg's requests from the Membership Committee. A link will be provided to the BOD within a week for feedback.

Geospatial Summit

Bruce Oswald, Christa Hay, and Lis DeGironimo provided updates of the conference planning. The speaker lineup is completed, and a registration announcement will be sent out via the NYS GIS List Serve shortly. The website is up now. So far there are only three sponsors so far, with many more needed. The BOD discussed the future of the event, with thoughts including:

- Whether to keep the Summit separate from or merged with the NYS GIS Conference
- Holding the event every other year rather than annually
- Elimination of the evening reception (since it always loses money)

General Meeting

Jeff Volpe indicated two potential locations for the meeting – the NYS Thruway Authority or the NYS DEC on Wolf Road, but would let the BOD know the final location tomorrow. The meeting will be held on March 31st from 9am-Noon. A draft agenda was prepared by Jeff Volpe and includes a presentation by Citiworks (on their assessment management software), a discussion of Association activities, and logo feedback. Bruce Oswald inquired what incentives could be provided to regional user group coordinators to attend (e.g., funds for traveling).

Committee Updates

Marketing

Bruce Oswald announced that the Committee met earlier in the day to review their 2010 work plans. They will be redoing the Association brochure, and the BOD voted unanimously to approve printing up to \$500 of the new brochure for conferences and meetings. The logo to be used (existing or new) must be finalized by December 1st of 2010. Feedback is desired from attendees at the March general meeting.

The Committee will put together a list of GISP "who's who" and forward this to the Membership Committee to solicit new members. Sheri Norton will send a gentle reminder on the List Serve to re-new or join membership and include a link to the Geospatial Summit.

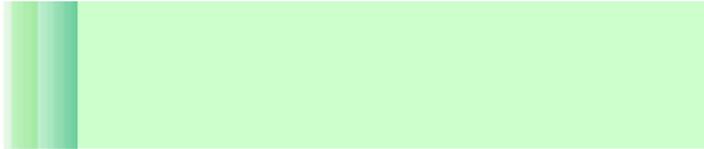
A discussion included how to strengthen connections of the Association with the regional user groups and share lists of group memberships with the Membership Committee.

A new survey is currently be developed, with rollout sometime this spring.

Education

Ann Deakin announced that the Committee met in early February and has another meeting scheduled on Friday. UMASS has been very helpful providing ideas for the new webinar to be developed. The New England chapter of URISA is interested in collaborating on a future webinar on ROI.

For GIS Day this year, Alex Chaucer will explore the Geomentor program, with potential partnering with the NYS Geographic Alliance.



The Committee also discussed revival of the Galileo Award. The BOD recommended waiting until after the Geospatial Summit when Association funds are reviewed.

Business Development

Verne LaClair announced that a conference call would be held soon to discuss data collection, census and other topics.

Conference

Jeff Volpe announced that Steve Polzella confirmed taking over as Chairperson of the Committee. A meeting is schedule for March.

Legislative

Joe Jones indicated no new updates on the NYSAPLS legislation since November 2009. Joe Jones inquired what the responsibilities were for the Committee Chairperson, and will be discussing this further with Jeff Volpe. New legislation is introduced in February-March.

Membership

Sheri Norton reviewed the Committee's February 5th teleconference call, including methods for improving the election and general meeting process (sign-in, voting), newsletter, membership mashup, and increasing registration.

Regional Coordination

Lis DeGironimo requested a copy of the Association's letterhead.

Outreach

- The Association has a presentation slot at the NYS Professional Society of Engineers annual meeting
- Jeff Volpe met recently with the NYS Association of Counties President in Albany. A letter of intent will be drafted and submitted by Jeff indicating the NYSGISA intent of what we want to accomplish with involvement in the group.
- Possible participating with the Association of Towns in the future, although the cost may be prohibitive (table, marketing, travel expenses)
- The NYS Local Government Information Technology Director's Association may be an opportunity for integration of the NYSGISA on their website and at their two annual conferences.
- GISSIG will be held on April 14th with approximately 175 attendees. Jeff Volpe requested permission for the Association to sponsor for one break for \$150, in addition to a table. The BOD voted unanimously in support. The BOD recommended putting together a schedule of events for the year for the Association to participate in. The new brochure should be ready for this event, and there should be a laptop available at the Association table for registration. Lis DeGironimo will draft a list of regional user group meetings.

The meeting was adjourned at 4:15 PM