

SUBJECT: Board of Directors Meeting Summary

DATE: January 14, 2009

LOCATION: Teleconference Call

The teleconference meeting began at 2:34 PM.

Meeting Purpose

December BOD Minutes, treasurer's report, website update, 2009 Geospatial Summit, outreach, NYS GIS Conference, membership fee, committee updates, newsletter

Attendance

Jeff Volpe, Bob Brower, Sam Wear, Bruce Oswald, Christa Hay, Scott Sherwood, Larry Alber, and Sheri Norton

Board Meeting Minutes

The December BOD Meeting minutes submitted by Sheri Norton were accepted without modifications.

Treasurer's Report

Christa Hay announced that new checks were order costing \$35.88 and the annual Post Office box fee was paid (\$58.00). A \$1,000 deposit was given to Proctor's Theater reserve the venue for the 2009 Geospatial Summit. The Association account balance is currently \$12,239.11.

The PayPal account is now set up and needs to be tested.

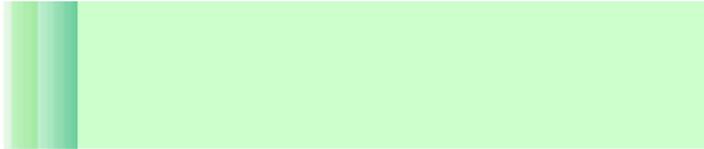
Website Update

Bruce Oswald emailed the draft Scope of Work to the BOD in November. The goal is to have the website updated by the 2009 Geospatial Summit (scheduled for May). The BOD approved \$2,000 of Association funds for this project, with the remaining funds (estimated at \$3,000) to be supplemented by corporate sponsors. Bob Brower will assist Bruce Oswald with editing the Sponsorship Request, and Bruce Oswald will need to compile a vendor list. All comments should be directed to Bruce Oswald by mid next week, with the intent to submit the request to selected vendors by the end of next week.

Scott Sherwood indicated that his firm, Pictometry, would probably contribute. Suggestions included targeting conference vendors first as sponsors, and then follow with a general GIS List Serve announcement.

Fountains Spatial, Inc. should be contacted about implementing the google mashup for the website. Other action items include adding a button on the website for payment of the new membership fee.

Bruce Oswald recommended scheduling a conference call between himself, Julie Tolar, Carol Zollweg, and Sheri Norton to discuss logistics of integrating the new Access-based membership database to the website.



Newsletter

Sheri Norton drafted the first issue of the new Association Newsletter. Feedback was requested by mid next week, with the intent to post the final version on the website and the GIS List Serve by the end of January. The newsletter has been designed to complement the NYS CSCIC quarterly newsletter.

Geospatial Summit 2009

The Geospatial Summit is still in the planning stages, although the venue has been selected (Proctor's Theatre in Schenectady). Adena Schutzberg agreed to participate again, but the remaining speakers have not been scheduled. Jeff Volpe set up the Event Management software and requested feedback from the BOD by the end of the week. Crystall from NYS CSCIC will finalize the content. The \$16,690 budget was approved by the BOD and NYS CSCIC.

The BOD discussed clarifying the role of the new Association Conference Committee relative to the Geospatial Summit. Bob Brower and Sam Wear questioned what the foci of the Committee should be, which Jeff Volpe will consider. It was suggested that the Conference Committee might help line up speakers for the Summit.

Membership Fee

Sam Wear noted that the definition of a quorum as defined by the Association By-Laws does not include language distinguishing paid versus delinquent fees determining active membership. According to the By-Laws, any changes to this definition (and any other By-Law modifications for that matter) must be voted on by the membership at the Annual Meeting.

Committee Updates

Legislative Committee

Sam Wear noted that he could not find any reference to the 2008 surveying legislation for either the Senate or Assembly websites and has been unable to determine the status of the Bill. A Committee meeting is planned in late March. Sam noted that the New York State Surveying conference is today and tomorrow in Albany. He recommended sending a brief notice to the previous sponsors of the Bill regarding NYSGISA's stance.

Marketing Committee

The 2009 budget and priority tasks were submitted by Bruce Oswald to the BOD for review. The Committee would like to conduct a new survey in the near future. Bruce Oswald requested committee meeting schedules for 2009 for posting on the website, and also needs a 2009 President's message from Jeff Volpe.

Business Development Committee

Scott Sherwood announced that the Committee will meet by teleconference call next Thursday. The Committee is working on questions to include in the business survey. Lack of email addresses in the database of 749 GIT businesses in the state will limit the form of the survey (physical mailing, online).

Conference Committee

Jeff Volpe and Bob Brower will be meeting on January 26th to review a letter for the NYS GIS Conference Planning Committee. Bob Brower explained the survey response review process and he asked that this review be shared with the NYSGISA Conference Committee and BOD.

Feedback was that the Planning Committee is willing to share a vetted and summarized review, and will provide this to the BOD relatively soon.

The key concern of the NYSGISA is avoiding competing sessions with the NYSGISA Annual Meeting. The preference is for late Monday (Day 1) scheduling before the evening break.

Education Committee

Bob Brower indicated that it would be helpful to define workforce development issues. For instance, at what education level should GIT be integrated (K-12, college). Coordination could be made with the Worker Education Committee of the SUNY System

Regional Coordination Committee

Larry Alber provided an update on upcoming regional user group meetings, with the most recent the Southern Tier on February 13th. Two users groups – NYC and Tug Hill have been inactive. Larry Alber and Sheri Norton will contact each group and encourage meetings in 2009.

Membership Committee

Sheri Norton noted the Committee would be holding a teleconference call on January 16th.

Miscellaneous

Jeff Volpe announced that Engineer Week will be celebrated in early February, and this might be an Association outreach opportunity.

The next NYSGISA general meeting needs to be scheduled for sometime in March, perhaps after the ASPRS meeting on March 8-13th. The location will probably be Albany, but date is not determined. The meeting could be held at NYS DOT on Wolf Road or at CT Male in Latham as a cost-saving alternative to renting space downtown.

Action Items:

- Bruce Oswald will finalize the Scope of Work for the website update
- Bruce Oswald and Bob Brower will coordinate editing the Sponsor Request for the website update
- Bruce Oswald will compile a list of vendors for the website update
- Jeff Volpe will create an updated general PR PowerPoint
- Jeff Volpe will draft a 2009 President's message for the GIS List serve and Association website
- Schedule the next NYSGISA general meeting in Albany

The meeting was adjourned at 3:45 PM.