

NYS GIS Association
Annual Meeting Minutes
Bern Dibner Pfizer Auditorium
NYU Polytechnic School of Engineering
Brooklyn, New York
Thursday, October 20, 2016
Minutes by Carol Zollweg

Board Members Present: Colin Reilly, Larry Spraker, Carol Zollweg

Committee Chairs and Officers Present: Christa Hay

Not Present: Mickey Dietrich, Susan Nixon, Tao Tang, Pete Walsemann, Michelle Debyah

Minutes: The meeting began at 4:12 PM.

Welcome

President Mickey Dietrich was unable to attend the Annual Meeting. President-Elect Reilly welcomed the membership and thanked them for attending the NYS GIS Association Annual Meeting. He shared Mickey's lawn logo slide, and read a letter Mickey asked to be shared with the members in his absence (attached at end).

Treasurer's Report: Christa Hay, Treasurer

The Treasurer's Report dated October 20, 2016 was reviewed. The current balance is \$34,557.17. Major expenses for the year include website hosting and domain, regional conference sponsorships, D&O insurance, marketing and awards, and office and meeting expenses. To date there has been \$8,707.01 in income from membership dues, off-set by a \$2,806.57 loss at NYGeoCon. Estimated upcoming yearly operating expenses are approximately \$6,360.00, not including expenses for NYGeoCon or the GeoSpatial Summit.

A motion was made by Alan Leidner to approve the Treasurer's Report. Motion was seconded by Michele McInnes. Motion carried unanimously.

President Report

President-Elect Reilly presented Association accomplishments for the past year:

- NYSAPLS & NYSGISA Board Meeting - May 19th, 2016
- Emerging GIS
- Outreach & Support
- Interactive Workshop on Effective Messaging
- Continued Coordination/Interaction with GAC
- Membership Over 600, post renewal 526
- 5 Year Membership Option
- UAS Professional Affiliation Group Formation

- Board Resolutions & Centralizing
- Marketing & Branding Efforts
- Planning Geocache 5k Event
- NYGeoCon 2017 Location Set
- Personal Initiatives as President

Committee Reports

- GeoSpatial Summit 2016 (Kate Kiyantsa, Chair)
 - Three committee members have served on the committee for all 9 Summits
 - Outstanding lineup of speakers
 - Very strong attendance – 225 for the Summit, 120 for the Reception
 - Sponsor model changed this year to more of an underwriting model
 - Record number of high-level sponsors (2 platinum, 3 gold, 6 silver, 2 bronze, 3 student)
 - Event is “in the black” and will generate a net profit to the Association
 - Recommend no changes to Summit formula – it works very well as is!
 - Consider holding 2018 Summit in an upstate location and use charter buses to ease travel burdens from those farther away
- Awards (Ross Baldwin, Chair)
 - Lifetime Achievement
 - GIS Champion
 - Annual Contributions to the Profession
 - YouTube Sensation
 - Awards Ceremony will be held from 6:30 PM – 6:45 PM
- External Development (Bev Corwin, Chair)
 - Committee will share a lunch table at Summit and would welcome new members
 - Anyone interested in joining the committee should contact the Committee Chair
 - Committee webpage: <http://www.nysgis.net/committees/extdev/>
- Legislative (Joe Jones, Ben Houston, Co-Chairs)
 - Background
 - History of dealing with legislation proposed by the NYS Association of Professional Land Surveyors (NYSAPLS)
 - No immediate legislation planned
 - 2016 Efforts
 - Participated in Board of Directors Meeting with NYSAPLS
 - NYSGISA presence at the NYSAPLS Annual Conference
 - Developed a NYSGISA Legislative Agenda
 - Planning a Legislative outreach day in Albany in Spring 2017
- Communications (Carol Zollweg, Chair)
 - Public face of the NYS GIS Association
 - Association Website (nysgis.org)
 - GeoSpatial Summit 2016 Website
 - Support committees and regional groups
 - News of interest posted throughout the year – website and RSS
 - Social Media: LinkedIn, FB, Twitter
 - Emails & weekly news summary keep membership informed
- Education (Andy Mendola, Chair)
 - Worked with AAG and College Board to move GIST AP course development ahead
 - Committee members have been very active at presenting at conferences

- Ongoing teacher professional development state-wide
- Included student(s) voice on committee
- Developing repository for sharing curriculum and materials
- Built relationships with national educational organizations
- Membership (Razy Kased, Chair)
 - Develop and Administer Association surveys to meet membership needs
 - Ongoing assessment of membership service and experience
 - Coordinate membership growth strategy and renewal efforts
- Professional Development (Garvis DiLauro, Chair)
 - President Dietrich assisted with “Effective Messaging” workshop in Syracuse, NY
 - Seeking active members to participate in meetings and assist in webinar setup
 - Looking into ways to engage the private sector for webinars
 - Education Committee providing a webinar early December
 - Potential Future Webinars:
 - ArcGIS Model Builder
 - Snow Leopards Research
 - National Grid
 - Effective Map Cartography
 - Bathymetric Mapping
 - Graphic Design
 - Leadership
 - Social Media Mapping
- NYGeoCon 2017 (Larry Spraker, Susan Nixson, Co-Chairs)
 - Save the date: October 17-19, 2017
 - Venue: New, state-of-the-art Lake Placid Conference Center!!
 - Hotel: Crown Plaza (adjacent to conference center)
- Regional Coordination (Alan Leidner, Chair)
 - Members composed of POCs from all NYS Regional GIS Groups
 - Maintained contact with POCs via emails
 - Continued work on Emerging GIS Project
 - Developed a GIS ROI Calculator

Departing Board Members and Committee Chairs

President-Elect Reilly thanked departing Board Members and Committee Chairs:

- Susan Nixson, Past-President
- Carol Zollweg, Board of Directors
- Eric Brady, Professional Affiliation Groups (PAG) Coordinator

Election Results

Colin Reilly, Nominating Committee Chair, announced the results of the election:

- President-Elect: Andrew Mendola was elected as President-Elect
- Board of Directors: Richard A. Reichert was elected to first two-year term as Director
- Board of Directors: Pete Walsemann was reelected to second two-year term as Director

Leadership Transition

Colin Reilly is the new President. President Reilly thanked Part-President Dietrich for all he has done for the NYS GIS Association. President Reilly congratulated Andrew Mendola on being elected

President-Elect, and Richard A. Reichert and Pete Walsemann for being elected to the Board of Directors.

Looking Forward

President Reilly is looking forward to continuing the work begun by Mickey Dietrich, engaging a new generation of members, increasing the use of social media, and bridging the upstate-downstate gap.

Open Discussion

President Reilly asked the membership for feedback on Association strategy and future direction:

- Suggested webinars (from slide show) were of interest to members.
 - ArcGIS Model Builder
 - Snow Leopards Research
 - National Grid
 - Effective Map Cartography
 - Bathymetric Mapping
 - Graphic Design
 - Leadership
 - Social Media Mapping

A motion was made by Alan Leidner to adjourn the meeting. Motion was seconded by Ben Houston. Motion carried unanimously.

The meeting adjourned at 4:56 PM.

NYS GIS Association, Inc.
October 20, 2016
Annual Treasurer Report

As of October 19, 2016 there is **\$34,557.17** in the bank account.

Expenses: (since last report)

Web hosting and Domain	(1,248.68)
GIS/SIG sponsorship	(400.00)
Westchester GIS Sponsor	(200.00)
D&O Insurance	(756.00)
Marketing/Award	(409.52)
Office	(580.64)
Meeting	(242.05)
GISMO funds	(107.40)
Fund for City of NY	(4,353.39)
Workshop	(170.63)
Total	\$8,297.68

Income:

Membership	\$8,707.01
NYGeoCon	(2,806.57)
Total	\$5,900.44

Estimated Upcoming Yearly Operating Expenses

Office Expenses	\$400.00
Meeting Costs	\$150.00
Travel Expenses	\$500.00
Sponsorships	\$600.00
Website Maintenance	\$800.00
Webinars	\$710.00
D&O Insurance	\$800.00
Promotional Items	\$500.00
Awards Committee	\$900.00
Communications	\$1000.00

Mickey's President's Statement

I would like to express my deepest regret that I cannot be here for the event. It has been a difficult couple of weeks, with my grandmother having two strokes last week, my friend's father passing away, being a committed father, and on top of everything else our house running out of water this week. It is very difficult for me to not be there right now with all of you.

I am taking it hard by not being here with all of you. I thank each of you for understanding why I am not there in person, but know I care deeply about the NYS GIS Association and all of you. This is a great organization to be a part of.

The board accomplished a lot this year as you can see by the slides highlighting them. One of the biggest accomplishments was meeting with the NYSAPLS executive board. I want to thank Larry and Ben Houston for attending that meeting with me. I felt it was very productive in opening up communications between the two organizations and I look forward to more opportunities to work together with them in the future.

Another accomplishment that was right there with this one, was working with the legislative committee to have a legislative map (GIS) day setup in Albany, which will be shared in the Legislative Committee report.

There were a lot of accomplishments, with all of them being important, but these two stuck out to me. From a personal level, you will see in the one slide I was active in presenting to different groups throughout the year. It was a great way to help spread the word about the NYS GIS Association. It doesn't always have to be the Association as a whole that spreads the word about what we do, but it can be the personal outreach that can be just as important. As members we all represent the NYS GIS Association and the good work we are trying to do. I challenge all of you, to get involved locally and know that this is just as important as anything else in helping to reflect the great work that the NYS GIS Association does.

I would like to thank my board for everything they have done to help me this year. I don't view them as board members, but rather as friends. I want to give a special thanks to Colin and Carol for helping to run the meeting in my absence. I would also like to thank Susan and Pete for always being there for me, if I needed some guidance and for Susan running meetings that I wasn't able to be at. I would like to thank Michelle and Christa for everything they do in helping the Association. Michelle does an excellent job of making sure we are all aware of the things that need to be done and keeps the Association running smoothly.

I really want to thank my whole board for everything, Susan, Colin, Carol, Pete, Larry, Tao, Michelle, and Christa. I know we lose Susan and Carol from the board this year, so they will be greatly missed! I have been blessed to have good people around me as President.

I want to also thank the entire GeoSpatial Summit Committee for doing a GREAT job in pulling this event together and making it happen. I know it wasn't easy, but all of you did a tremendous job. Thanks Kate for all your hard work and dedication as Chair of the committee. I know I am missing a great event.

I would also like to thank any of the sponsors who might be sitting in on the annual meeting for their support of the GeoSpatial Summit. Without your support we wouldn't be able to put on these great events for our members.

I would also like to thank all of our committees and the work that they have done this past year. Keep up the great work!

Last, but not least, I look forward to turning the reins over to Colin as the now acting President. I am excited to see where he will take the Association this upcoming year. Colin, since I wasn't able to make it, I will have to mail the "Robert Rules of Order" book to you, that Susan had given me last year to pass on to incoming Presidents. 😊

Thanks everyone, I hope that as President I met your expectations.

Sincerely,
Mickey Dietrich